The importance of industry development for state and territory governments

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Why industry development matters for government policy

- State and territory governments are increasingly looking to the non-government sector to deliver services (localised, innovative)

- Social housing management:
  - Queensland 90%
  - Tasmania 35%
  - South Australia 27%

- NDIS – anticipated unmet need for affordable housing of 83,000–122,000; looking to leverage housing in partnership with the non-government sector

- Community and place based initiatives e.g. renewal of whole of location areas

- Affordable housing supply
Why industry development matters for government policy

- Capable, professional and well governed organisations are required to ensure that they are able to:
  - support the delivery of government reform directions
  - ensure quality client service outcomes
  - effectively and efficiently use resources
  - leverage government investment
  - draw in social investment

- Effective industry development means that government and its non government partners engage in continuous development to ensure the industry is prepared for future business challenges and opportunities
Community housing is a dynamic, developing industry with providers involved in a diverse range of business activities.

It provides high quality housing solutions for people and increasingly flexible and integrated services for tenants and local communities.

There has been significant growth in the industry to date and some jurisdictions have identified significant future growth opportunities.

The community housing industry is more than just providers—it is the network of agencies, people and organisations that support those providers to deliver effective housing services.

→ e.g. financiers, developers, support services
National initiatives to support industry development

1. **National Regulatory System for Community Housing (NRSCH)** – 1 Jan 2014

2. **National Industry Development Framework (NIDF) for Community Housing** – November 2013

3. **Community Housing Sector Development Project** – currently underway
State and territory levers

1. Government investment
2. Policy and funding instruments e.g. Tripartites
3. Legislation e.g. asset protection
4. Information sharing / awareness raising
5. Targeted capability development
6. Partnerships
1. Partnership between NSW Department of Family and Community Services (FACS) Housing NSW and the NSW Federation of Housing Associations

2. Strategy implementation through a three year rolling program of projects

3. Three key objectives:
   → enhance community housing providers capacity for growth, business development and diversification, including through partnering
   → enhance community housing providers capacity to continue to deliver quality outcomes and demonstrate performance
   → enhance the capacity of industry stakeholders, including investors and funding bodies to effectively support the development of the community housing industry
NSW industry development projects

- Examples include:
  - Enhancing data sets / measuring performance
  - NGO business structures and arrangements
  - Impact of Community Housing – Measurement
  - Industry Partnership Master Classes
  - Property Development and Procurement needs assessment
  - Industry Capability Statement
  - Affordable Housing Project Delivery – results
  - Sector leadership
Opportunities from a government perspective

- Capitalising on the benefits of collaboration by co-designing and co-delivering industry development with a range of partners
- Fostering innovative organisations with diversified business models that are viable and sustainable and able to change over time
- More assurance that government is funding organisations that deliver quality services to clients
- Maximising outcomes for government investment—getting more impact from the investment and leveraging it better
- Understanding what government needs to do to support industry development—how it needs to change, what it needs to enable