

# Jeanette Large

Chief Executive Officer  
Women's Property Initiatives



Developing Housing  
Building Futures

# Older Women's Program

- Over 55's with some assets - ineligible for social housing
- Limited working life, no access to a mortgage
- Living in unaffordable, insecure, unsuitable/inadequate private rental
- Investment in high quality, secure, adaptable and affordable housing
- Preserves investment



# Property Initiatives Real Estate

## Our social enterprise model

- Profit for purpose.
- We chose real estate because it was aligned with what we do.
- Residential sales and property management (10km radius CBD).
- Proven & profitable business model.
- Profits used to develop affordable rental housing for women and children at risk of homelessness.



**property**initiatives  
REAL ESTATE