

# SPONSORSHIP PROSPECTUS

## National Housing Conference 2022 / 2-4 March

[www.nhc.edu.au](http://www.nhc.edu.au)



National Housing  
Conference

Conference Convenor



Host Partner







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# Your invitation to partner with Australia's premier housing event

**The National Housing Conference, Australia's premier housing event returns in 2022 – to be staged in Melbourne, the perfect location to unpack the learnings for our housing system from the unprecedented challenges from the global COVID-19 pandemic.**

Convened every two years by AHURI, the National Housing Conference (NHC) is the a 3-day forum that examines the latest evidence, significant policy reforms and the shining examples of best practice in delivering social and affordable housing options to Australians. More than 1,100 delegates joined us in Darwin for a memorable 2019 conference and we expect an even larger audience will join us in Melbourne, or for the first time, online, for NHC 2022.

The State of Victoria is undertaking major housing reforms, underpinned by the Big Housing Build – aiming to deliver more than 12,000 new social and affordable homes in four years. The State is also undertaking significant reforms in domestic and family violence and mental health – policy areas where safe and secure housing has been identified as critical to a successful response. Having also borne the brunt of Australia's COVID-19 outbreak, Melbourne is the appropriate location to unpack all the housing impacts and policy responses from governments, service providers and industry.

Beyond the COVID lessons, the program will also examine how Australia's housing system is responding to the issues created by climate change – from resilience to bushfires, floods and other extreme weather events, to sustainable design and energy efficient housing. As well, systemic reform remains crucial in the sector and the conference will examine a range of priority policy conversations including affordability and availability in the private rental market; improving the linkages between housing and support systems such as healthcare, education and training; the state of national housing policy coordination, and more.

## Why sponsor NHC 2022?

Melbourne is one of Australia's most popular destinations and a large audience is anticipated at NHC 2022. Victoria last hosted the conference in 2009 – the largest in the history of the event with 1300 attendees, so it presents an outstanding opportunity to connect with your key audiences.

This Conference is a platform for your organisation to champion its role in supporting a more equitable and affordable housing system in Australia – and connect with the key decision makers and influencers across policy and industry. In addition to sponsoring the conference there are also great opportunities to exhibit and showcase your organisation in our Networking and Exhibition hub. Additionally, for the first time, in 2022 you will be able to reach delegates online with the conference delivered virtually to those who cannot attend in person.

There are a wide range of partnership opportunities available to support the conference – each offering a range of tailored inclusions to help you promote your organisation. We hope you take the time to look through the partnership opportunities and speak to our team about how we can work together to ensure NHC 2022 continues the strong legacy championing an affordable housing system for all Australians.



**DR MICHAEL FOTHERINGHAM**

*Managing Director*

**Australian Housing and Urban Research Institute Limited**

# Who are the NHC delegates?

## GOVERNMENT SECTOR

- › Federal policy makers from a range of agencies
- › State government policy makers
- › Local government leaders

## PRIVATE SECTOR

- › Planners, architects and urban designers
- › Suppliers to the affordable housing industry
- › Builders and developers
- › Economists and financiers

## COMMUNITY HOUSING SECTOR

- › CEOs and leaders within the sector
- › Policy staff and practitioners

## NOT-FOR-PROFIT SECTOR

- › Peak advocacy groups
- › Housing and homelessness organisations
- › Charities

## RESEARCHERS AND ACADEMICS





# TOP 5 REASONS

TO PARTNER WITH NHC 2022

"PAYCE was delighted to have been a major sponsor of this conference in 2017. We work across an amazing industry, one that builds communities, transforms places and provides people with a basic human need; housing. Everyone that is either involved or works across this sector should attend this conference to hear first-hand the insights and outcomes for creating a better tomorrow."

Dominic Sullivan - Director, PAYCE

- 1** Participate in the largest and most reputable gathering of housing decision-makers from government, not-for-profit and private sectors in Australasia.
- 2** Demonstrate your organisation's commitment to best practice affordable and social housing provision in Australia.
- 3** Align your brand with the National Housing Conference and the Australian Housing and Urban Research Institute – Australia's leading research organisation into housing, homelessness and urban issues.
- 4** Network with over 1000 delegates, both in-person and online. Create your own networking space in the Exhibition hub and connect with new customers and stakeholders.
- 5** Extensive exposure and promotion of your organisation's commitment and support for the National Housing Conference and the broader housing industry via conference marketing, newsletters and website prior to the conference.

A sponsorship or exhibition gives you exposure to an extremely interested, relevant and influential audience in an educational environment.

# EVENT IN NUMBERS

## NHC 2019 DARWIN SNAPSHOT



**DAYS**



**SESSIONS**



**SPEAKERS**



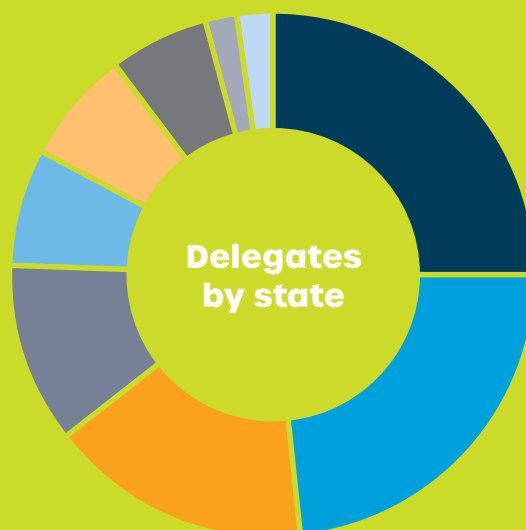
**DELEGATES**

"The NHC did not disappoint. All sessions were very informative, and the speakers were dynamic and the messages they conveyed will contribute to improve the sector. The conference provides excellent opportunities for networking with other people in the industry. It is a privilege to support an organisation that is a voice for the housing sector and leaders. Overall, great content, great speakers, great people and great organisation."

Carolina Prada - Manager - Business Development, Ventia



Community housing provider	29%
Other non-profit	26%
Government	23%
Private sector	15%
Peak body	5%
Education	4%



NSW	25%	SA	7%
VIC	23%	WA	7%
NT	16%	ACT	6%
QLD	11%	TAS	2%
		INTERNATIONAL	2%

# Partnership opportunities

## Available packages

There are a wide range of partnership opportunities available to suit your organisation's desired level of exposure. However, should you wish to tailor a package to meet your specific outcomes, please do not hesitate to contact us.

## Standard benefits and inclusions

All sponsors will receive the following standard benefits and inclusions in addition to those listed on the individual package page:

- › Logo and link on conference website
- › Logo in the Pocket Program\*\*
- › Logo on holding slide before start of each plenary sessions†
- › Company profile (max 100 words), hyperlink and logo included on the Conference App and the virtual conference platform prior to, during and post conference
- › PDF flyer/s included in Sponsor Gallery online (no larger than 10MB)\*
- › Logo included on signage at the venue\*††.

\* Subject to printing deadlines.

† Not included in Conference Supporter package.

†† Not included in Digital Promotion package.

≠ Add on optional extra for Display Table package.

## Further information

**Elissa Rontani**

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**SOLD**

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## Packages at a glance

	PLATINUM	GOLD				SILVER				
	<b>SOLD</b> PLATINUM PARTNER	<b>SOLD</b> TECHNOLOGY PARTNER	<b>SOLD</b> NETWORKING LOUNGE	<b>SOLD</b> THINK TANK	BURSARY PARTNER	LANYARDS	<b>SOLD</b> CONFERENCE DINNER	<b>SOLD</b> WELCOME RECEPTION	NETWORKING BRUNCH	
	\$45,000	\$25,000				\$15,000				
[1] Exclusive Sponsorship	●	●	●	●	●	●	●	●	●	
[2] Opportunities available										
[3] Complimentary registration	6	3	3	3	3	2	2	2	2	
[4] Conference Dinner tickets	6	2	2	2	2	6				
[5] Welcome Reception tickets								6		
[6] Networking Brunch tickets									6	
[7] Logo and link on conference website	●	●	●	●	●	●	●	●	●	
[8] Logo in the Pocket Program*	●	●	●	●	●	●	●	●	●	
[9] Logo on holding slide before start of each plenary session	Exclusive slide	●	●	●	●	●	●	●	●	
[10] Profile, link and logo on App and Virtual Event Platform	●	●	●	●	●	●	●	●	●	
[11] PDF flyer/s in Sponsor Gallery online	●	●	●	●	●	●	●	●	●	
[12] Logo included on signage at the venue*	●	●	●	●	●	●	●	●	●	
[13] Logo in group banner header on Virtual Event Platform			●	●	●	●	●	●	●	
[14] Branding of 'item'		●	●	●	●	●	●	●	●	
[15] Naming rights of 'item'		●	●	●	●		●	●	●	
[16] Verbal acknowledgment at start of session	Plenary session	Plenary session	Plenary session	Plenary session	Plenary session					
[17] Acknowledgement as networking event sponsor on conference program and official marketing							●	●	●	
[18] 2 minute video or speaking opportunity at start of sponsored session	●						●	●	●	
[19] Speaking opportunity (full session)										
[20] Exclusive banner header on Virtual Event Platform	●	●								
[21] Exclusive sponsorship of the opening plenary session	●									
[22] Exclusive sponsorship of one concurrent session†	●									
[23] Logo on all slides relating to App		●								
[24] Ad in Pocket Program	Full page									
[25] Banner advertisement in App		●								
[26] Logo in conference promo EDM	●	●								
[27] Double Exhibition space	●									
[28] Single Exhibition space		●	●	●						
[29] Floor decals to Lounge and Think Tank			●	●						
[30] Coffee, cups and barista										

\* Subject to printing deadlines. † Subject to availability.



[illegible]



EXCLUSIVE

PLATINUM

~~\$45,000~~ (inclusive of GST)

## PLATINUM PARTNER

**The Platinum Partnership is the premium sponsorship of NHC 2022.**

This package includes a broad range of inclusions to maximise your investment - from prominent visual branding opportunities, to program alignment, exhibition space and advertising. As Platinum Partner you will also have an official speaking role in the opening plenary session.

### Partnership inclusions (in addition to standard benefits and inclusions):

- › Six (6) complimentary full conference registrations
- › Six (6) complimentary tickets to the Conference Dinner on Thursday night
- › Exclusive sponsorship of the opening plenary session
- › Exclusive sponsorship of one concurrent session†
- › Opportunity to provide a 2-minute corporate video or have a 2-minute speaking opportunity at the commencement of the opening plenary session (in negotiation with the conference organising group)
- › One double exhibition space within the Exhibition Precinct, as well as an online exhibition space; allowing you to meet delegates both in person and virtually throughout the conference
- › One full page colour advertisement (Partner to provide print ready artwork) in the conference Pocket Program\*
- › Verbal acknowledgement as the Platinum Partner by the MC at all plenary sessions and official functions
- › Exclusive Platinum Partner slide on-screen prior to all plenary sessions
- › Brand recognition via company logo in official conference promotional emails, sent to AHURI distribution list of over 10,000†
- › Exclusive logo or banner advertisement (to be supplied by sponsor) included on a rotating sponsor banner on the virtual event platform for the duration of the conference; as well as exposure post conference, when conference recordings are made available to all delegates and later more widely.

\* Subject to printing deadlines.

† Subject to availability.

† Subject to creative deadlines.

EXCLUSIVE

GOLD

~~\$25,000~~ (inclusive of GST)

## TECHNOLOGY PARTNER

**Support the technology that enables easy connectivity and reach beyond traditional face-to-face conferences.**

Your partnership will allow the conference to reach delegates located in regional and remote Australia as well as internationally, as we embark on the first hybrid National Housing Conference! You will receive naming rights of the Virtual Event Platform and the Conference App.

*In 2019, 1,066 delegates downloaded the Conference App to access the program, engage with the presenters, vote in Live Polls and network with other delegates.*

### Partnership inclusions (in addition to standard benefits and inclusions):

- › Naming rights of the official Conference App
- › Naming rights of the virtual event platform
- › Brand recognition via company logo in official conference promotional emails, sent to AHURI distribution list of over 10,000†
- › Exclusive banner advertisement on each page of the Conference App
- › Exclusive logo or banner advertisement (to be supplied by sponsor) included on a rotating sponsor banner on the virtual event platform for the duration of the conference; as well as exposure post conference, when conference recordings are made available to all delegates and later more widely
- › Inclusion of your logo on all slides regarding the Conference App
- › Three (3) complimentary full conference registrations
- › Two (2) complimentary tickets to the Conference Dinner on Thursday night
- › One prime exhibition space within the Exhibition Precinct and an online exhibition 'space'
- › Verbal and visual acknowledgement as the Technology Partner by the MC at all plenary sessions and official functions.

† Subject to creative deadlines.

EXCLUSIVE

GOLD

~~\$25,000~~ (inclusive of GST)

## NETWORKING LOUNGE

**The Networking Lounge is the place to connect at NHC 2022.**

Your organisation will have the opportunity to fully customise the lounge, with exclusive branding in a prominent space within the exhibition area, where delegates will connect with colleagues and new partners during catering breaks.

### Partnership inclusions (in addition to standard benefits and inclusions):

- › Naming rights of the Networking Lounge
- › Exclusive branding of the Networking Lounge (alongside Conference Convenor and Host Partner)
- › Exclusive branding of floor decals directing delegates to the Networking Lounge
- › One prime exhibition space within the Exhibition Precinct and an online exhibition 'space'
- › Three (3) complimentary full conference registrations
- › Two (2) complimentary tickets to the Conference Dinner on Thursday night
- › Verbal and visual acknowledgement as the Networking Lounge by the MC at all plenary sessions and official functions.



EXCLUSIVE

GOLD

~~\$25,000~~ (inclusive of GST)

## THINK TANK

**The Think Tank is a purpose designed space for clear and critical thinking.**

Think Tank sessions are intimate, dynamic and always amongst the most engaging sessions of the conference. The Think Tank is a transparent, purpose built space located in a prominent area and exclusively displaying your brand.

**Add on optional extra** – Have the Think Tank recorded and live-streamed for delegates online and be made available for post-conference viewing by delegates - \$2,200 (inclusive of GST).

### Partnership inclusions (in addition to standard benefits and inclusions):

- › Naming rights of the Think Tank
- › Exclusive branding of the Think Tank (alongside Conference Convenor and Host Partner)
- › Exclusive branding of floor decals directing delegates to the Think Tank
- › One prime exhibition space within the Exhibition Precinct and an online exhibition 'space'
- › Verbal and visual acknowledgement as the Think Tank sponsor by the MC at all plenary sessions and official functions
- › Three (3) complimentary full conference registrations
- › Two (2) complimentary tickets to the Conference Dinner on Thursday night
- › Your logo on a rotating sponsor banner on the virtual event platform for the duration of the conference; as well as exposure post conference, when conference recordings are made available to all delegates and for more widely.

EXCLUSIVE

GOLD

\$25,000 (inclusive of GST)

## BURSARY PARTNER

**Become our bursary partner and align your brand with a great cause.**

This sponsorship will give at least 10 delegates, who have lived experience in community or social housing, the opportunity to access the full conference. Your logo and organisation's name will be used on all pre-conference communication relating to the bursaries.

### Partnership inclusions (in addition to standard benefits and inclusions):

- › Naming rights to the bursary sponsorship, including your logo used in conjunction with all communications regarding the bursary process in the lead up to the conference (registration forms, confirmation emails, EDMs).
- › Verbal and visual acknowledgement as the Bursary sponsor by the MC at all plenary sessions and official functions
- › Three (3) complimentary full conference registrations
- › Two (2) complimentary tickets to the Conference Dinner on Thursday night
- › Your logo on a rotating sponsor banner on the virtual event platform for the duration of the conference; as well as exposure post conference, when conference recordings are made available to all delegates and for purchase more widely.

EXCLUSIVE

SILVER

**\$15,000** (inclusive of GST)

## LANYARDS

**A highly visible branding opportunity to custom design the delegate lanyard.**

NHC 2022 Melbourne delegates receive a lanyard on arrival which includes their name tag and Pocket Program. Lanyards are worn by all delegates and speakers for the duration of the conference - this is a premium branding opportunity.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Exclusive branding of the delegate lanyard
- › Your logo on the delegate name badge
- › Two (2) complimentary full conference registrations.

EXCLUSIVE

SILVER

**~~\$15,000~~ \$7,500** (inclusive of GST)

## CONFERENCE DINNER

**Sponsor the premium networking opportunity of the conference.**

The dinner will be held at on Thursday 3 March. You will receive naming rights and branding opportunities in consultation with our team.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Naming rights of the Conference Dinner
- › Opportunity to provide a 2-minute corporate video or have a 2-minute speaking opportunity at the commencement of the official proceedings at the Conference Dinner (in negotiation with the conference organising group)
- › Opportunity to provide banners to be prominently displayed at the Conference Dinner (as negotiated with the Conference Organising Group. Partner to provide signage)
- › Your logo included on the Conference Dinner menu
- › Visual acknowledgement as the Conference Dinner partner at each plenary session
- › Two (2) complimentary full conference registrations
- › Six (6) complimentary tickets to the Conference Dinner
- › Acknowledgement as the sponsor of this networking event on the conference program and all official marketing of the event in the lead up to the conference.

## EXCLUSIVE

SILVER

**SOLD** \$10,000 (inclusive of GST)

## WELCOME RECEPTION

**The best attended networking function of the conference.**

This event was attended by 910 delegates in 2019. The Welcome Reception will be held on Wednesday 2 March at the Melbourne Convention and Exhibition Centre and is the official opening to the Conference. You will receive naming rights and branding in consultation with our team.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Naming rights of the Welcome Reception
- › Opportunity to provide a 2-minute corporate video or have a 2-minute speaking opportunity at the commencement of the official proceedings at the Welcome Reception (in negotiation with the conference organising group)
- › Your signage to be prominently displayed at the Welcome Reception (as negotiated with the Conference Organising Group. Partner to provide signage)
- › Two (2) complimentary full conference registrations
- › Additional six (6) complimentary tickets to the Welcome Reception
- › Acknowledgement as the sponsor of this networking event on the conference program and all official marketing of the event in the lead up to the conference.

## EXCLUSIVE

SILVER

**\$15,000** (inclusive of GST)

## NETWORKING BRUNCH

**This exclusive naming rights sponsorship will leave a lasting impression on delegates.**

NHC 2022 Melbourne will close with a beautiful brunch on Friday 4 March. The Networking Brunch is included as part of the official conference program and offers delegates the chance to share experiences and cement connections made at the conference.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Naming rights for the Networking Brunch
- › Your signage to be prominently displayed at the Networking Brunch (as negotiated with the Conference Organising Group. Partner to provide signage)
- › 2-minute speaking opportunity at the commencement of the official proceedings at the Networking Brunch (in negotiation with the conference organising group)
- › Two (2) complimentary full conference registrations
- › Additional six (6) complimentary tickets to the Networking Brunch
- › Acknowledgement as the sponsor of this networking event on the conference program and all official marketing of the event in the lead up to the conference.



EXCLUSIVE

BRONZE

\$10,000 (inclusive of GST)

## POCKET PROGRAM

**This sponsorship includes branding on the front and back covers of the program and a double centre page advertisement.**

The Pocket Program is the print program that provides delegates with all the information they need to know about program sessions, networking and exhibitors.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Exclusive logo placement on the Pocket Program (alongside AHURI and host partner)
- › Double page (centrefold) advertisement in the Pocket Program\*
- › One (1) complimentary full conference registration.

\* Subject to printing deadlines.

EXCLUSIVE

BRONZE

\$10,000 (inclusive of GST)

## MERCHANDISE PARTNER POWERBANK CHARGER, CALICO BAG OR JOURNAL

**Get your brand out there, literally into the hands of delegates, by branding your choice of Powerbank Charger, Calico Bag or Journal.**

These offer three outstanding opportunities to achieve longevity beyond the conference days, as delegates will continue to use their gift well after the conference has concluded.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › There are three options for your selection as a Merchandise Partner that will be co-branded with your organisation's logo and the NHC branding:
  - › A powerbank co-branded with your organisation's logo; OR
  - › A foldable calico bag to be used as the conference satchel handed out to each delegate attending in-person; OR
  - › A stylish Journal that will be given to each delegate attending in-person.
- › Your logo on screen prior to each plenary session
- › One (1) complimentary full conference registration.

## EXCLUSIVE

## BRONZE

~~\$15,000~~ (inclusive of GST)

## COFFEE CART

**Provide delegates with their most loved caffeine hit!**

This is inevitably one of the most popular areas in the exhibition space, providing an opportunity to mix with the delegates and incorporate your brand into elements of the space.

Sponsors are welcome to brand cups and cart (at own cost). All custom elements will require full approval by the conference organiser and venue.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Coffee, disposable coffee cups and barista supplied by conference organiser
- › Opportunity to brand coffee cart (at sponsors cost)
- › Naming rights and promotion of the sponsored space to delegates at the conference (e.g. via Conference App, announcements, holding slides, etc)
- › Opportunity to purchase an exhibition booth at a discounted rate – 20% off (does not include registrations)
- › One (1) complimentary full conference registration.

## 4 OPPORTUNITIES

## PROGRAM

**\$15,000** (inclusive of GST)

## PLENARY SESSION

**An exclusive opportunity to connect with the entire conference audience.**

Plenary sessions are viewed by all conference delegates. By choosing a plenary session you can demonstrate your organisation's leadership position on that particular topic.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Exclusive sponsorship of one plenary session
- › Opportunity to provide a 2-minute corporate video or have a 2-minute speaking opportunity at the commencement of your plenary session\*
- › Acknowledgement of session sponsorship on conference program and all official conference marketing of this session leading up to the event
- › Exclusive on-screen advertisement (PowerPoint slide) prior to the plenary session
- › Verbal acknowledgement as the plenary session sponsor by the MC
- › Opportunity to provide signage at the entrance/s to the plenary session
- › Two (2) complimentary full conference registrations.

\* Subject to availability, in negotiation with the conference organising group.

## 12 OPPORTUNITIES

## PROGRAM

**\$8,500** (inclusive of GST)**CONCURRENT SESSION**

**A great way to align your organisation with a particular topic and demonstrate your leadership position on that issue.**

If your organisation is keen to raise its profile, network with new and existing clients and demonstrate a commitment to a particular area, then a session sponsorship is a great opportunity for you.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Exclusive sponsorship of one concurrent session
- › Acknowledgement of session sponsorship on conference program and all official conference marketing of this session leading up to the event
- › Exclusive on-screen advertisement (PowerPoint slide) prior to the concurrent session
- › Acknowledgement as the session sponsor by the MC/facilitator.

## 6 OPPORTUNITIES

## PROGRAM

**\$10,000** (inclusive of GST)**SUNRISE SESSION**

**Your opportunity to grab the exclusive attention of delegates ears for one hour, prior to the program commencing each day.**

Sunrise Sessions will run at 7.30am, with three sessions available on Wednesday 2 and Thursday 3 March.

Consider this an opportunity to showcase your organisation's achievements, research, ideas or new products. There are just six presentation opportunities available – these opportunities will sell fast.

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › Exclusive sponsorship and speaking opportunity for a senior representative of your organisation to conduct a one hour 'Sunrise Session'\*, open to all delegates
- › Acknowledgement of session sponsorship on conference program and all official conference marketing of this session leading up to the event
- › One (1) complimentary full conference registration.

\* Presentations of Sunrise Sessions are subject to review and approval by the Conference Program Committee. Content must be relevant to key themes of the conference and align with the values of the Conference Convenors.



## 4 OPPORTUNITIES

### PROGRAM

**\$5,000** (inclusive of GST)

## THE EXCHANGE

**Your opportunity to grab the attention of delegates ears during a lunchtime session slot.**

The Exchange will run for twenty minutes during conference lunch breaks, with two sessions available on Wednesday and Thursday.

Consider this an opportunity to showcase your organisation's achievements, research, ideas or new products. There are just four presentation opportunities available – these opportunities will sell fast.

### Partnership inclusions (in addition to standard benefits and inclusions):

- › Exclusive sponsorship and speaking opportunity for a senior representative of your organisation to conduct a twenty minute 'The Exchange'\* session, open to all delegates
- › Acknowledgement of session sponsorship on conference program and all official conference marketing of this session leading up to the event.

\* Presentations of The Exchange sessions are subject to review and approval by the Conference Program Committee. Content must be relevant to key themes of the conference and align with the values of the Conference Convenors.

## UNLIMITED

### OTHER

**\$3,000** (inclusive of GST)

## CONFERENCE SUPPORTER

Show your support for the conference and receive the following benefits and inclusions.

### Package benefits and inclusions:

- › Logo and link on conference website
- › Logo in the Pocket Program\*
- › Logo on holding slide before start of each plenary sessions
- › Company profile (max 100 words), hyperlink and logo included on the Conference App and the virtual conference platform prior to, during and post conference
- › PDF flyer/s included in Sponsor Gallery online (no larger than 10MB).

\* Subject to printing deadlines.

## UNLIMITED

### OTHER

**\$1,000** (inclusive of GST)

## DIGITAL PROMOTION

Promote your organisation to all delegates via the online Sponsor Gallery and Conference App.

### Package benefits and inclusions:

- › Logo and link on conference website
- › Company profile (max 100 words), hyperlink and logo included on the Conference App and the virtual conference platform prior to, during and post conference
- › PDF flyer/s included in Sponsor Gallery online (no larger than 10MB)

## 30 AVAILABLE

## EXHIBITION

**\$4,200** (inclusive of GST)**EXHIBITOR BOOTH****Partnership inclusions (in addition to standard benefits and inclusions):**

- › 9m sq (3m X 3m) exhibition booth
- › One table and two chairs
- › Power point and general lighting (additional items available at cost)
- › Listing of your organisation as an exhibitor in the conference Pocket Program
- › Two (2) complimentary exhibitor registrations to attend the exhibition, morning and afternoon teas, lunches, the Welcome Function and Networking Brunch\*.

\* Subject to availability.

## 10 AVAILABLE

## EXHIBITION

**\$900** (inclusive of GST)**DISPLAY TABLE  
(NFP COMMUNITY  
ORGANISATIONS)**

**Add on optional extra** – Display table exhibitors are also able to upload PDF flyers (no larger than 10MB) to the Sponsor Gallery on the virtual event platform for an investment of \$660 (inclusive of GST).

**Partnership inclusions (in addition to standard benefits and inclusions):**

- › One table, two chairs and display board
- › Listing of your organisation as an exhibitor in the conference Pocket Program
- › Two (2) complimentary exhibitor registrations to attend the exhibition, morning and afternoon teas, lunches, the Welcome Function and Networking Brunch\*.

\* Subject to availability.

**Terms and Conditions:** This low-cost category has been created to help meet the needs of not-for-profit low-income community organisations. If you are a community housing provider with Tier 3 registration under the National Regulatory System for Community Housing or its equivalent, this category is applicable. If you are a community housing provider with Tier 1 or 2 registration, the standard exhibition package is applicable. If you are a housing/homelessness or Indigenous peak organisation please contact us to discuss your eligibility.

## Confirmation of participation

To confirm your participation as a sponsor or exhibitor at the National Housing Conference 2022, please complete the adjacent application form. Once completed you will be sent a tax invoice via email. All exhibition allocations will be assigned in order of applications received.

## Payment

A payment of 50% of your full investment is required to secure your booking. Final payment is due no later than 1 February 2022.

### Cheques

Please make cheques payable to AHURI Limited.

### Electronic Funds Transfer

National Australia Bank  
330 Collins Street Melbourne, VIC, Australia

<b>Account name</b>	Australian Housing and Urban Research Institute Limited
<b>BSB</b>	083 004
<b>Account number</b>	48 244 0112



# Partnership Application Form

Please complete both pages of the partnership application form.

## Contact details

Please note all correspondence including invoices will be sent to the contact supplied below.

\* Required information.

Company name*			
Contact person*			
Position			
Telephone*		Mobile	
Email*			
Address			
State		Postcode	Country
Website*			

## Partnership opportunities

Tick appropriate box/es. All partnership package prices are inclusive of GST.

### PLATINUM PACKAGE

☒ **SOLD** Platinum Partner \$45,000

### GOLD PACKAGES

☒ **SOLD** Technology Partner \$25,000

☒ **SOLD** Networking Lounge \$25,000

☒ **SOLD** Think Tank \$25,000

☐ Think Tank – Recording \$2,200

☐ Bursary Partner \$25,000

### SILVER PACKAGES

☐ Lanyards \$15,000

☒ **SOLD** Conference Dinner \$15,000

☒ **SOLD** Welcome Reception \$15,000

☐ Networking Brunch \$15,000

### BRONZE PACKAGES

☐ Pocket Program \$10,000

☐ Merchandise Partner - Powerbank Charger \$10,000

☐ Merchandise Partner - Calico Bag \$10,000

☐ Merchandise Partner - Journal \$10,000

☒ **SOLD** Coffee Cart \$10,000

### PROGRAM PACKAGES

☐ Plenary Session \$15,000

☐ Concurrent Session \$8,500

☐ Sunrise Session \$10,000

☐ The Exchange \$5,000

### OTHER PACKAGES

☐ Conference Supporter \$3,000

☐ Digital Promotion \$1,000



## Exhibition opportunities (tick appropriate box/es)

Tick appropriate box/es. All exhibition package prices are inclusive of 10% GST.

<input type="checkbox"/>	<b>Standard exhibition package</b>	<b>\$4,200</b>
Number of 3m x 3m booths required: <input type="text"/>		
Products and services to be exhibited: <input type="text"/>		
Indicate your 3 booth location preferences:    1 <input type="text"/> 2 <input type="text"/> 3 <input type="text"/>		
Select <u>ONE</u> : <input type="checkbox"/> <b>Shell scheme</b> <input type="checkbox"/> <b>Raw space for custom build</b>		
<input type="checkbox"/>	<b>Not-for-profit community organisation display package</b>	<b>\$900</b>
<input type="checkbox"/>	<b>Add on optional extra – PDF flyer/s uploaded to the Sponsor Gallery</b>	<b>\$660</b>

## Partnership opportunity acceptance

☐ **Yes, my organisation accepts the entitlements as outlined in this prospectus and we confirm sponsorship and/or exhibition at the above event. We agree to the terms and conditions and cancellation policy outlined below**

I agree to be invoiced for a total of \$  for the items selected above.

Signature

Date (DD/MM/YY)



### POST OR EMAIL YOUR COMPLETED APPLICATION FORM TO:

**Elissa Rontani**  
Sponsorship Manager  
Australian Housing and Urban Research Institute  
Level 12, 460 Bourke Street, Melbourne Victoria 3000  
P 03 9660 2300  
E [elissa.rontani@ahuri.edu.au](mailto:elissa.rontani@ahuri.edu.au)

A sponsorship/exhibition agreement and tax invoice will be sent upon acceptance of your application form.

### PAYMENT OPTIONS

#### Cheques

Please make cheques payable to AHURI Limited.

#### Electronic Funds Transfer

National Australia Bank  
330 Collins Street Melbourne, VIC, Australia  
**Account name** Australian Housing and Urban Research Institute Limited  
**BSB** 083 004    **Account number** 48 244 0112

### Terms and conditions

#### Deposit and payment information

A tax invoice for a 50% deposit will be issued upon acceptance of this application form. Sponsorship and/or exhibition booths at the National Housing Conference 2022 cannot be confirmed until this deposit is received.

The final 50% instalment is required by 1 February 2022. A tax invoice will be issued. However, if you wish to settle the balance earlier, please do not hesitate to let us know and we will issue invoice sooner.

#### Cancellation policy information

In the event of cancellation of sponsorship or exhibition booth(s), note that unless the exact sponsorship or exhibition booth is resold, the conference organising committee reserve the right to retain monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth(s) will be cancelled. Any booth or sponsorship package cancelled after 17 January 2022 will not be refunded. All cancellations must be advised in writing.

### INTERNAL OFFICE USE ONLY

Sponsorship approved by AHURI Head of Marketing and Communications.

Signature

Date (DD/MM/YY)

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**National Housing  
Conference**

[www.nhc.edu.au](http://www.nhc.edu.au)