

Local partnerships for social and affordable housing

Katharine Buden

Development Victoria





Looking Forward- A Future View of Partnerships between Government and the Housing Sector

Katharine Buden- Project Director, Social Housing

Development Victoria



Role of Development Victoria in affordable housing

Focus on diversity and delivering housing outcomes for all Victorians

- Creating vibrant places across Victoria, through diverse and strategic property development and urban renewal projects
- Responsibility and commitment to make home ownership and secure long-term rental possible for more Victorians
- > Delivering a range of affordable and high-quality homes catering for different budgets, lifestyles and needs aim to offer at least a quarter of homes to households earning up to \$130k per year
- > Working with government partners, industry and community housing sector to deliver legacy projects that make a real difference



What are the *complexities* to delivering resident-centred housing?

Government agency and housing sector drivers and considerations

Government delivery agency

- Governance requirements around the transaction environment
- Opportunities to unlock and repurpose public land
- Social and economic objectives
- > Broader policy objectives and investment

Housing sector and philanthropic organisations

- > Impact of market on affordability of stock
- > Need for consistent and efficient funding options
- > Economic and policy environment
- Tailor and design transactions to meet project requirements



Where are we today- and what are our common drivers?

The dynamic environment is driving a period of **opportunity** and **change**

- > Nation-wide focus on the impact of housing affordability
- > Shift across different levels of government towards treating housing as **Social Infrastructure**
- > The greatest opportunity for innovation exists now
 - > Unprecedented investment Victoria's Big Housing Build, NHFIC, Shared Equity programs, market investors
 - > Growing level of collaboration with the Housing Sector and developers
 - > Public acceptance and demand for the delivery of social and affordable housing
- > Recognition of emerging housing delivery models



How do we achieve a resident-centred housing outcome?

Shifting the focus from who owns the house - to **who lives in the home**

- > Consistency across land supply, delivery policies, housing outcomes
- > Unlocking the value of the created assets to improve the long term financial viability of the sector
- > Effort at each point of the Housing Continuum
 - > Mechanisms to increase the supply of affordable housing outcomes
 - > Support for the prevention and relief of homelessness
 - > Ongoing government response and financial support for affordable housing residents
- > Recognising the economic benefit of the supply of social and affordable housing
 - > Looking beyond the immediate, and just measuring the impact to the development cycle
 - > Value the economic benefit of the provision of stable, long term, and affordable housing



How is Development Victoria responding?

Supporting **government policy**, and **driving innovation** throughout the development cycle

- > Supporting government housing policy, including Victoria's Big Housing Build
- > Demonstrating excellence and innovation across the development cycle
- > Expanding core delivery focus across affordable housing outcomes
 - > Replicable, efficient and sustainable housing outcomes across the portfolio
 - > Increasing affordable market housing stock
 - > Introducing new delivery models, such as Affordable Build to Rent
 - > Testing and modelling alternate housing solutions seeking out innovation and opportunity
- > Continuing to grow relationships and networks across industry and government
- > Adapting to changing dynamics of the Housing Continuum and the diverse housing needs of Victorians



How do we set a path going forward?

- > Maintain open dialogue with the housing sector, potential investors and philanthropic organisations
- Recognise the boundaries of each party and the complexities this brings when resolving transactions
- Focus on delivering outcomes that use the strength of each group
- Seek out innovation through partnerships and new ways of addressing delivery of social and affordable housing

