

**Scotland's  
Ending  
Homelessness Together  
Action Plan**

<b>Marion Gibbs</b>	Scottish Government
<b>Maggie Brunjes</b>	Homeless Network Scotland

Most of us, with the right support, can build and live our lives in an ordinary home as part of an ordinary community

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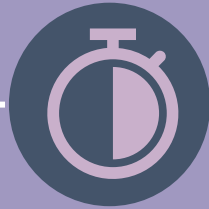
# 45-mins



## 1. Homelessness in Scotland today



**Maggie:** our context. Snapshot on the scale of homelessness in Scotland, how we define it - and what drives it.



## 2. Firm foundations: rights and options



**Marion:** 2000-16 timeline of increased rights and a national target. Strong initial impact, then a halt in progress. What did we learn?



## 3. Correcting course: prevention and pace



**Maggie:** 2017-22 timeline of key policy and practice changes. What is the assumption and intention of this correcting action?



## 4. Some reasons to be cheerful...



**Marion:** What's working or promising – the enablers that are helping us to move forward.



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# Homelessness in Scotland





Forth Bridges

Scotland has a population of around **5.5 million** people.

At least **8% of the population** (1 in 12) has **experienced homelessness** at some point in their lives.

A **broad legal definition** that goes beyond rough sleeping and includes while in **temporary accommodation** while waiting for a settled accommodation offer.



## Definition of Homelessness

You are considered homeless in Scotland if you:

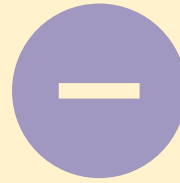
- Have **no accommodation** that you are legally entitled to occupy with other members of your household.

**Or** - you have accommodation, but:

- It is not reasonable to continue to occupy it.
- You cannot secure entry to it.
- Occupation of it will lead to abuse or threats.
- It is moveable (such as a caravan or houseboat) and there is nowhere for you to put it.
- It is overcrowded and may endanger the health of you or other members of your household.

# What causes homelessness in Scotland?

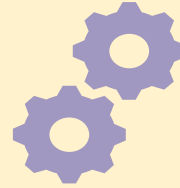
poverty & inequality



local housing markets

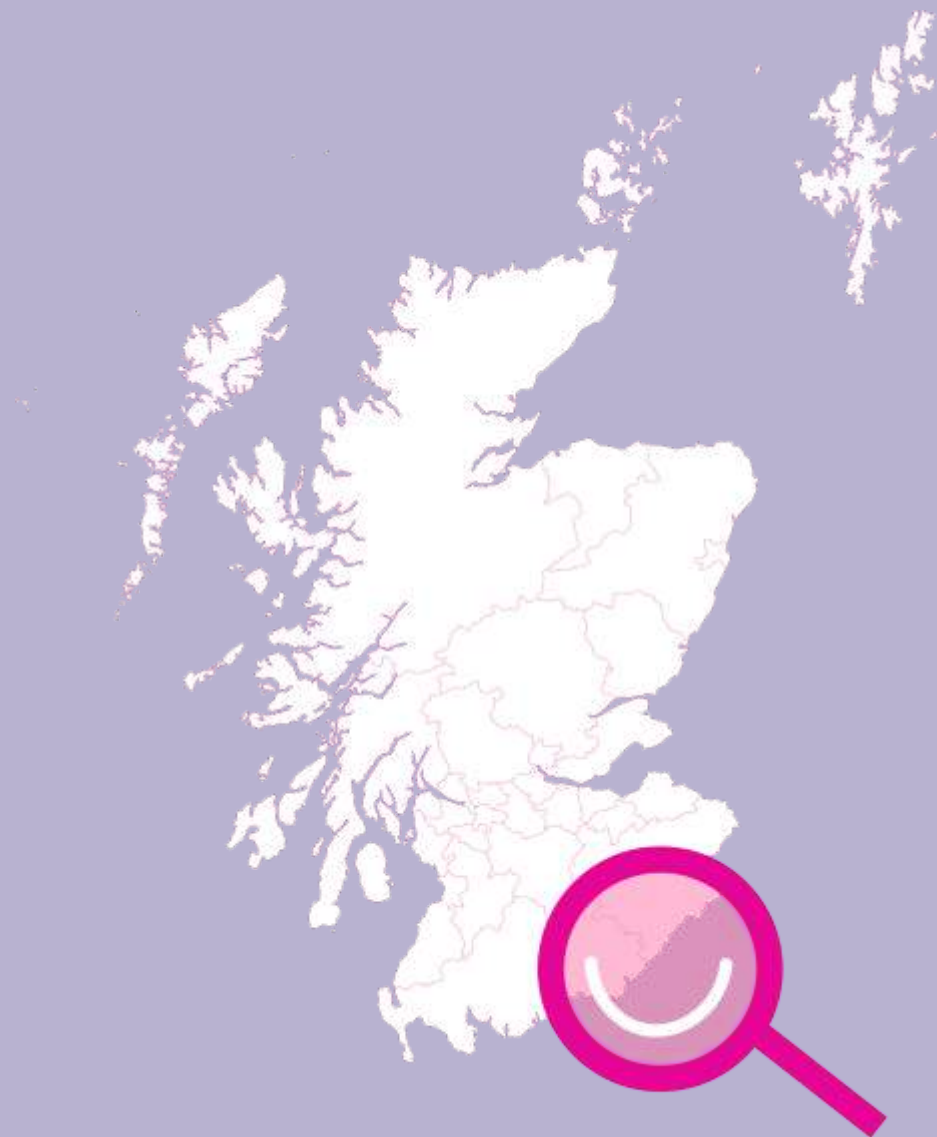


local labour markets



welfare safety net





**27,571**

Number of households assessed as homeless in Scotland by their local council during **2020-21**

**- 13%**

Pre-Covid **2019-20**

**+ 9%**

Increase over 3 year period between **2017-18** and **2019-20**. Follows year-on-year reduction over 8 year period from **2008-09 peak** (by around 40%)





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## **Firm Foundations: Rights & Options**



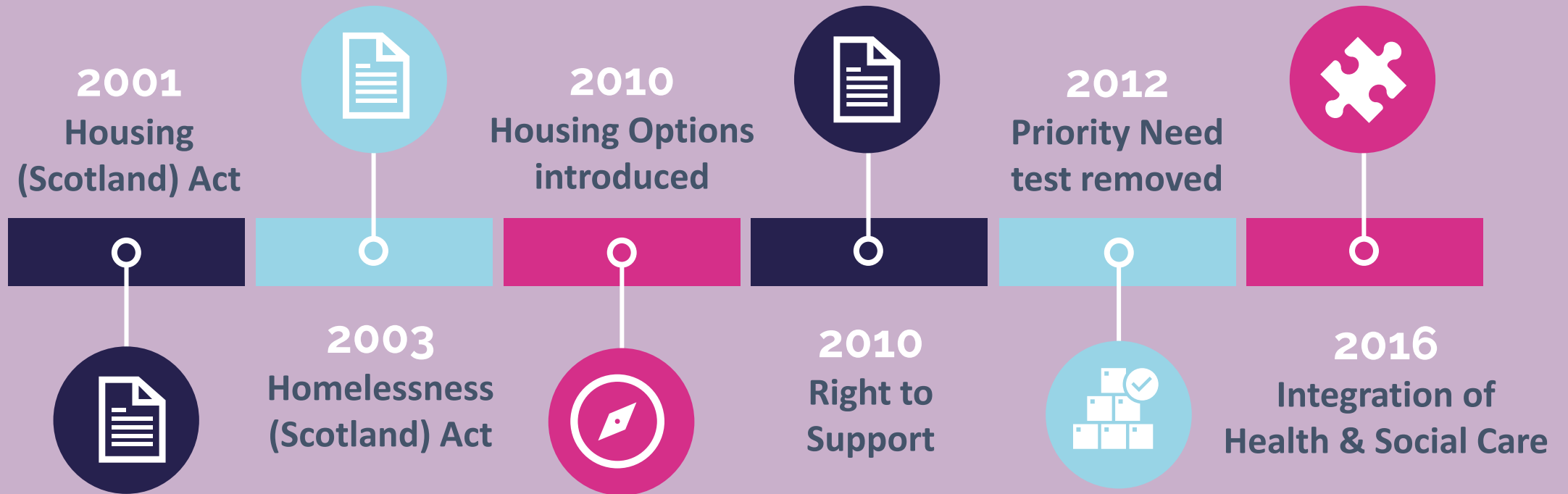
Edinburgh Castle

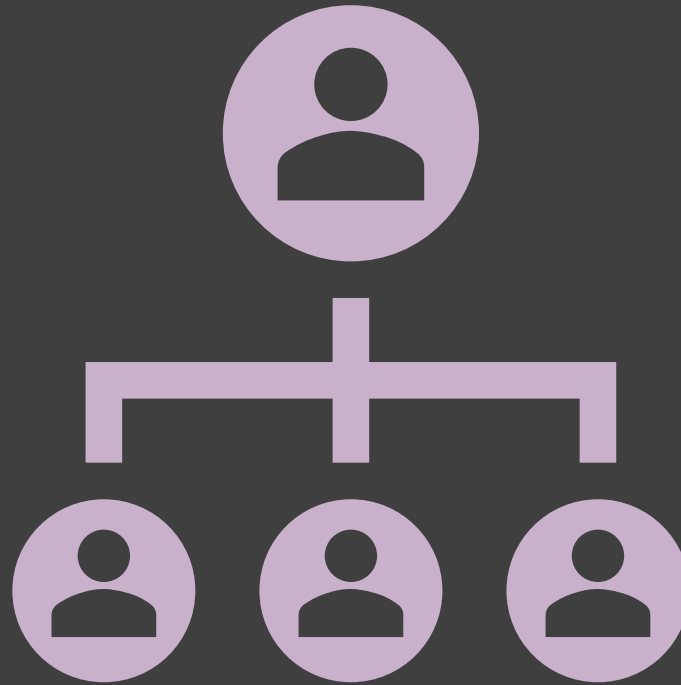




# 2000-16:

Scottish Parliament & Government – progressive legislation & policy





**National Planning  
Structure, cross-sector:  
Homelessness Prevention  
Strategy Group**

**5 regional delivery  
structures, cross local  
authority area:  
Housing Options Hubs**





## Impact of stronger rights and options?

- **41% reduction** in the number of statutory homeless applicants:
  - **57,327** in **2007-08**
  - **34,100** by **2016-17**
- **32% reduction** in those applicants assessed as homeless:
  - **41,257** in **2007-08**
  - **28,247** by **2016-17**



**BUT trend started to reverse, with more people staying longer in temporary accommodation.**

**DESPITE more rights and more focused housing options...**

# What undermined progress?



## 1. UK Government policy across the same period:

- Suite of **Welfare Reforms** since 2010; benefit caps, bedroom tax.
- Immigration Act and **Hostile Environment** policy.
- Fiscal policy of **austerity** instead of stimulus to respond to recession.

## 2. And in Scotland...

- **Supply of housing** not meeting current levels of need.
- Over-reliance on **temporary housing** an 'unintended consequence' of universal right to housing in 2012.
- Not enough focus on **prevention**.
- The **implementation gap**...



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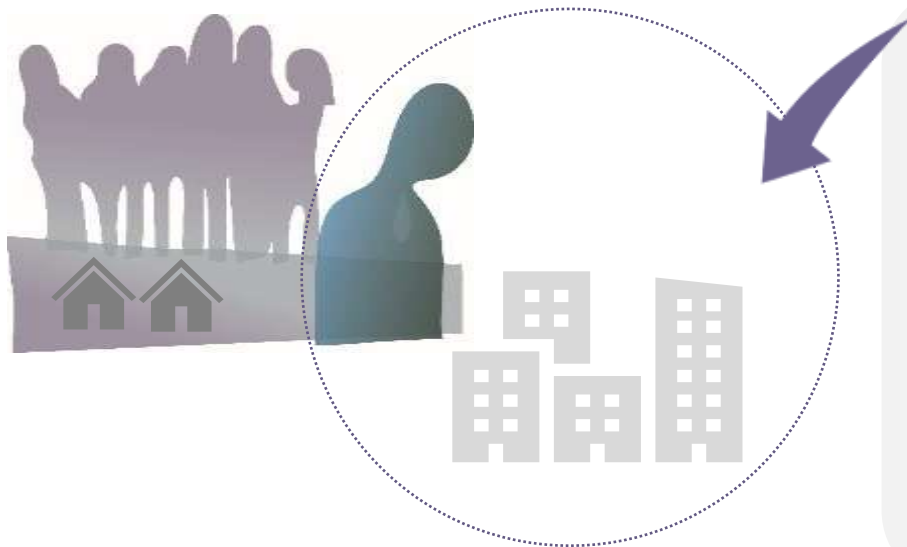
**Correcting Course:  
Prevention & Pace**





Glenfinnan Viaduct





homeless system

## from this...

All homelessness starts in a community; poverty is the key driver. But instead of rapidly supporting people there, we built a **homeless system** around them – often with **different types of housing options** than other members of the public. This system has become too layered and difficult to navigate – and expensive for local councils to sustain. It **costs more to keep people homeless** than to resolve it.

## to this:

We know which groups of people are **more at risk** of homelessness and we know which communities are more likely to be affected too. Communities with healthy housing and labour markets will **prevent homelessness earlier** - and closer to home. Community connections and relationships also provide a strong protecting factor from homelessness – this means **less time in temporary accommodation**.



community

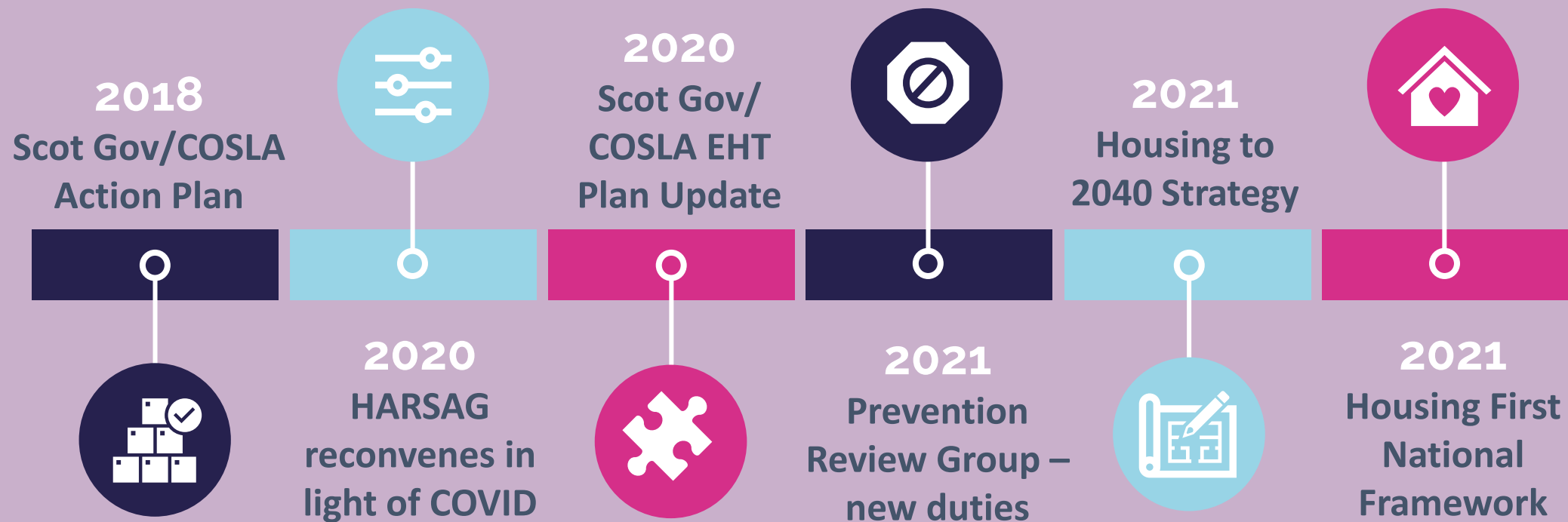
# 2017-22:

New focus (1/2)



# 2017-22:

## New focus (2/2)





# 4 new directions



**Prioritise Prevention**



**Settled Housing Options**



**Equalities Competence**



**Responsive Systems**

## What's the intention?



- First, **prevent** someone from becoming homeless.
- **Rapid rehousing** for most people into **ordinary, settled housing** as part of a community.
- Reduce time spent in all **temporary accommodation**.
- **Housing First** as an urgent measure to redress severe disadvantage.
- As much (or little) **support** that people need.




## What's the assumption?



- **Less people** become and stay homeless.
- **Better outcomes** for people.
- **Less time** in temporary accommodation.
- **More tenancies** sustained.
- Better response for people whose homelessness is made harder by experiences with **trauma, addiction**.
- More **cost-effective** for national & local government.





**Most of us, with the right support, can  
build and live our lives in an ordinary  
home as part of an ordinary community.**



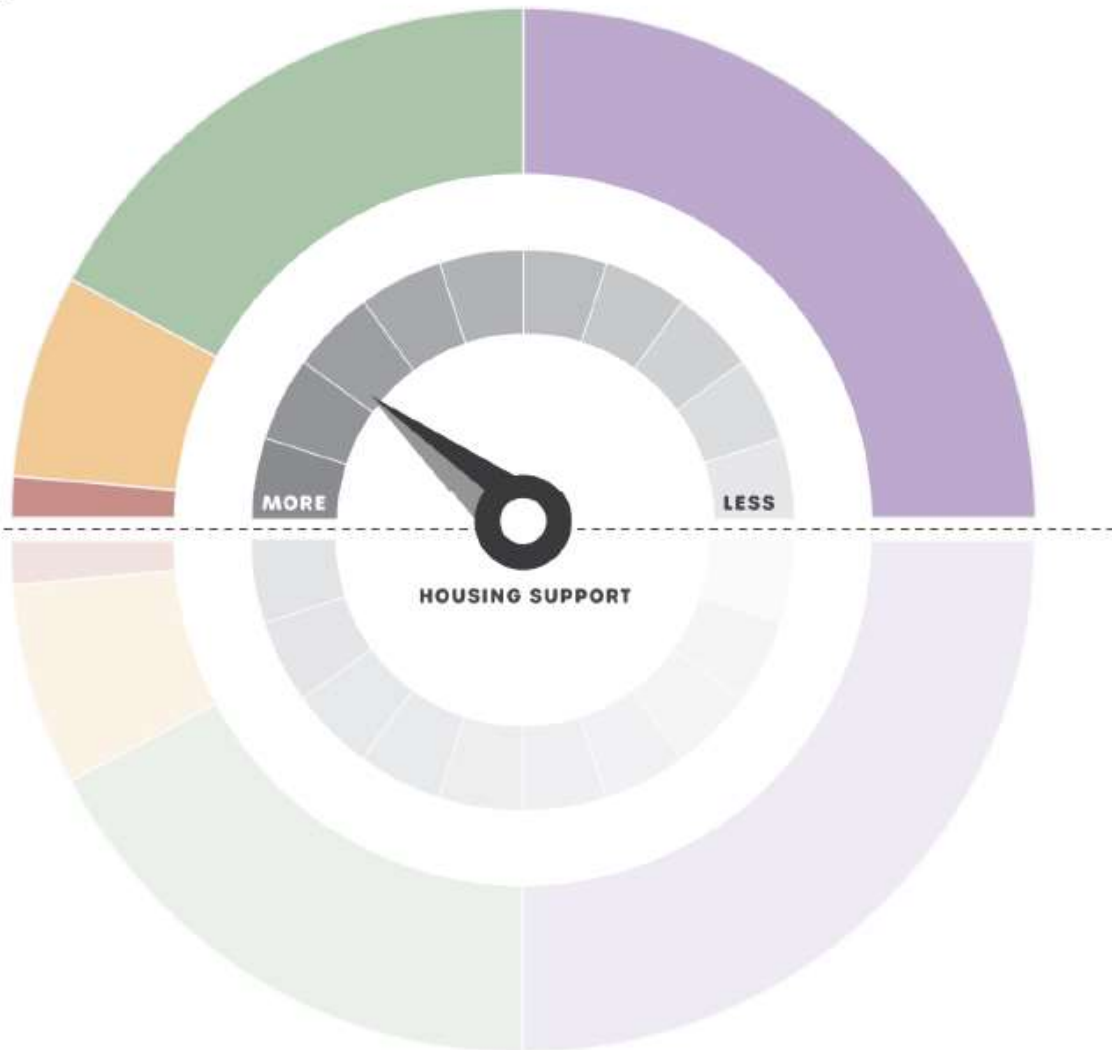
## RAPID REHOUSING

when homelessness  
has not been prevented

- Mainstream housing  
no floating support
- Mainstream housing  
with floating support
- Housing First
- Supported with  
on-site support

## PREVENT HOMELESSNESS

before it happens



## SCALE

Half of people  
assessed as  
homeless in  
Scotland have no  
support needs

Of those that do, a  
very small number  
(2-5%) want shared  
accommodation



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**Some reasons  
to be cheerful 😊**





Glasgow



**More  
shared  
ownership –  
and  
outcome  
monitoring**

**Collective Leadership,  
including lived  
experience**



**Collective Impact,  
with an Outcomes  
Framework**

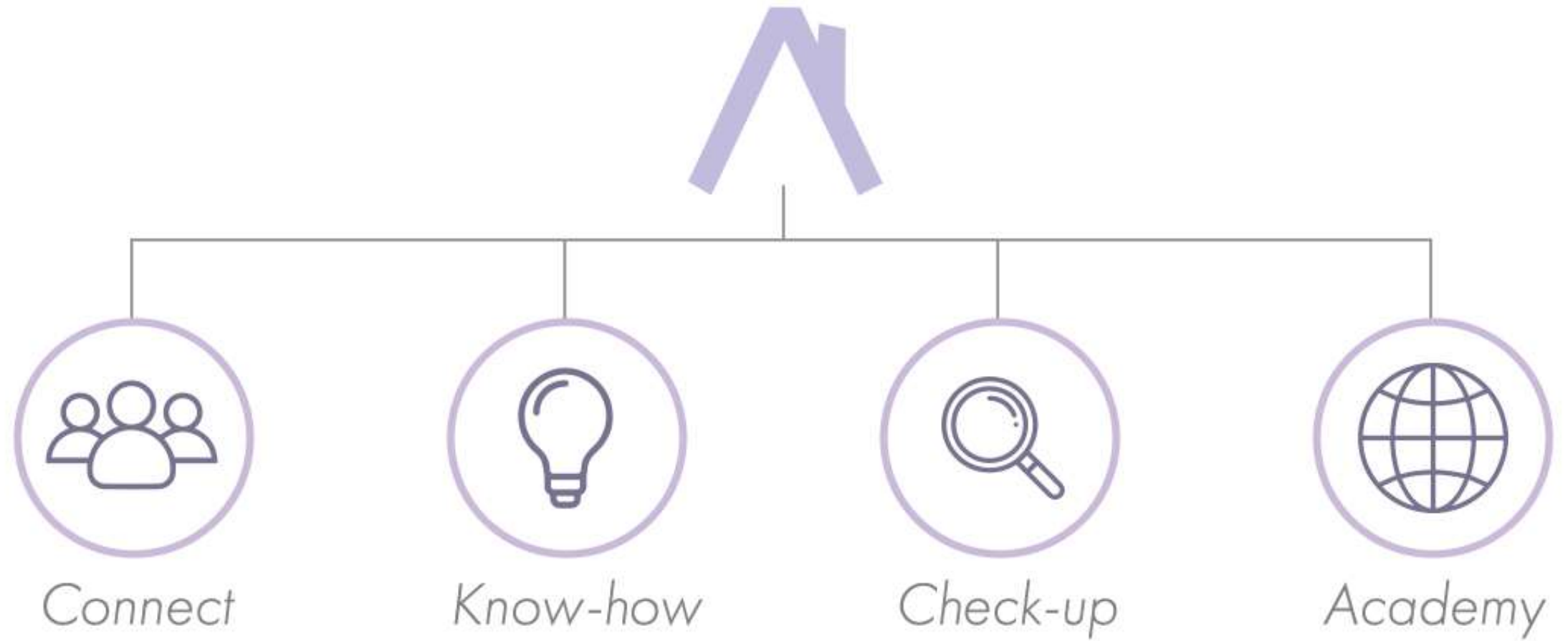




## As things stand...

1. Lowest levels of **rough sleeping** on record.
2. End of **communal night shelter** provision in Scotland.
3. **High ambition** from national and local government, from housing and health.
4. A strong collective 'Everyone Home' formed across the **NGO and academic sector**.
5. New duties to **prevent homelessness**, across the wider public sector, in the pipeline.
6. **Housing First** at the helm to redress severe and multiple disadvantage.





# Housing First Scotland

