

Renting in Australia – challenges and reforms Adelaide, 28 November 2022

# The impact of the pandemic on the Australian Rental Sector

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FINAL REPORT NO. 389

## The impact of the pandemic on the Australian rental sector





Renting in the time of COVID-19: understanding the impacts

withornd by

FINAL REPORT NO. 340

Emma Baker, The University of Adclaide Rebecca Bentley, The University of NetCourse Andrew Beer, The University of South Australia Union Daniel, The University of Adclaide

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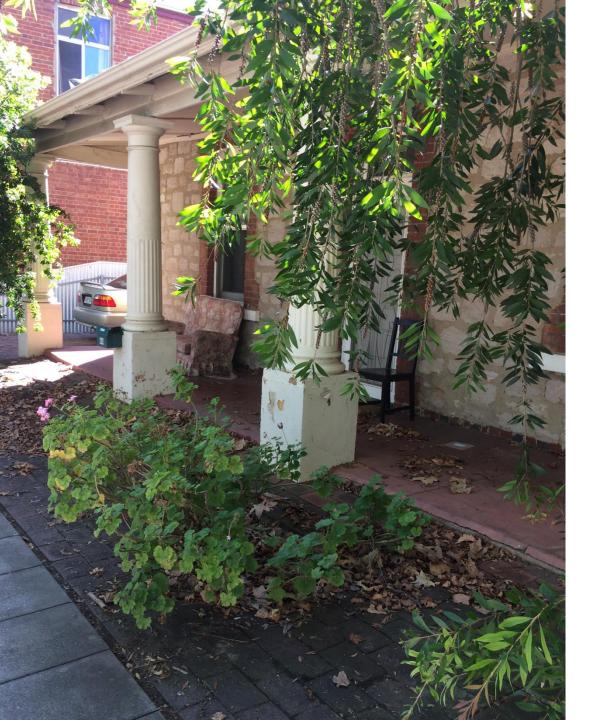


#### 40 35 30 Where do you see yourself living in 12 months? 25 20 15 10 5 0 In the same rental In a different rental In a home that you In a home that you Other Don't know own with a own outright no property property mortgage mortgage

50

45

Data source: The Australian Rental Housing Conditions Dataset http://dx.doi.org/10.26193/IBL7PZ .



#### The evolution of tenant experience in a 'mature' pandemic



- Income and employment insecurity was the major challenge in the early stages of the pandemic.
- Government-provided assistance, superannuation withdrawals and use of savings buffered many.
- Access to rental supports was often difficult and unregulated.
- Housing insecurity increased as emergency protections were wound back.

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#### What policy responses helped?

- Effectiveness of the income supplement support measures.
- Improved tenant quality of life (medication, better food).
- Rental caps or deferment were useful but, in many cases, difficult to access.
- Eviction moratoria provided only temporary security



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## How did tenant housing plans and aspirations change?

- Desire for stability and security increased preference for home ownership
- Housing amenity was valued more e.g. house and land size, and location
- Living close to family and friends increased in significance as social isolation worsened in year two of the pandemic.
- Uncertainty about the future and their housing support needs.



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#### From policy challenges to priorities in a 'maturing' pandemic

2020

- Landlord-tenant relations
- Threat of eviction
- How to house the homeless
- Government support for economic hardship
- Changed employment & income situation for tenants

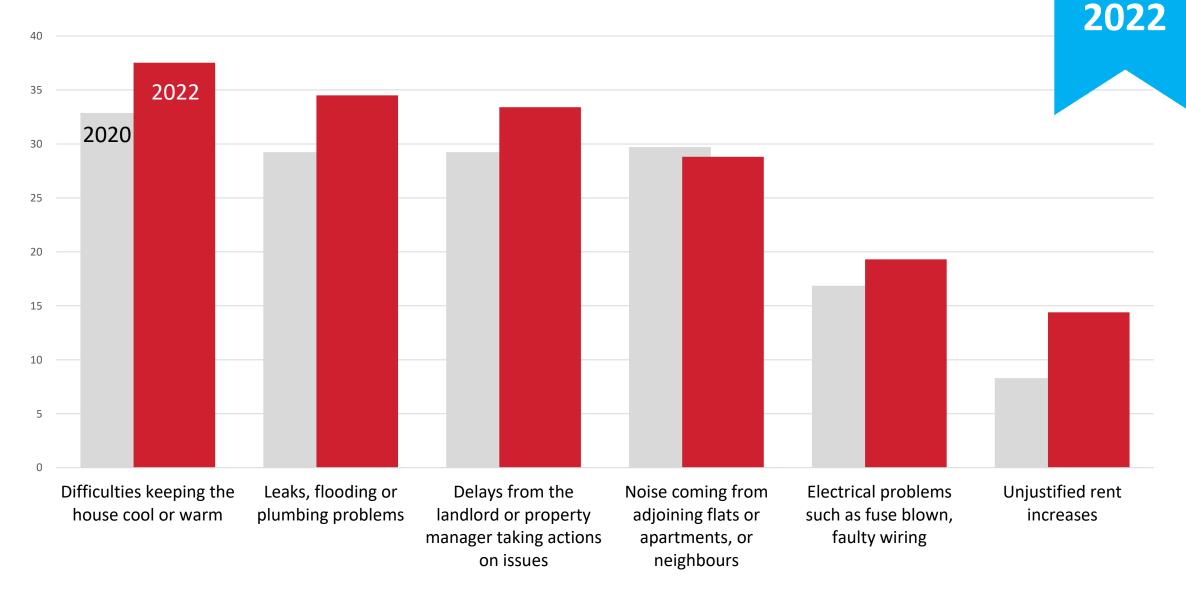
- Regional housing availability
- What will happen if/when rates rise
- How to move from short-term homelessness solutions
- Making service systems easier to navigate
- Construction industry at supply capacity
- Piecemeal policy landscape

- More affordable housing options, over and above social housing.
- Protection from rent increases, and longer and more stable lease arrangements within the private sector.
- Targeted increase in government support, eps. income support payments, or disability or older age pensions.
- Simpler and more easily navigable service systems





#### Common issues



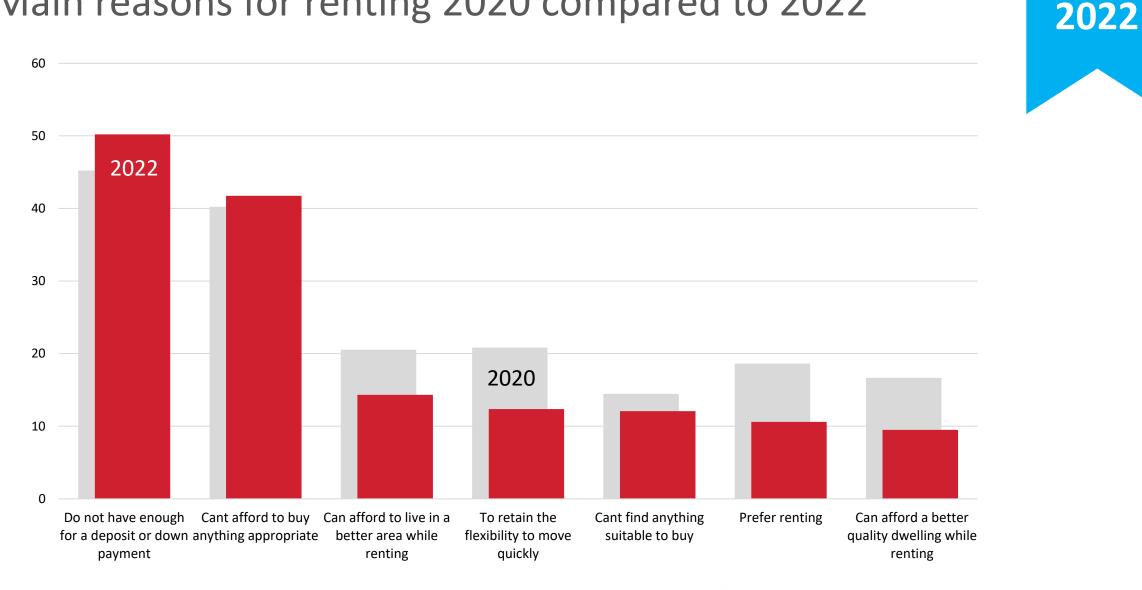
Baker, Emma; Beer, Andrew; London, Kerry; Bentley, Rebecca; Stone, Wendy; Rowley, Steven; Daniel, Lyrian; Nygaard, Andi, 2022, "The Australian Housing Conditions Dataset", doi:10.26193/SLCU9J, ADA Dataverse.

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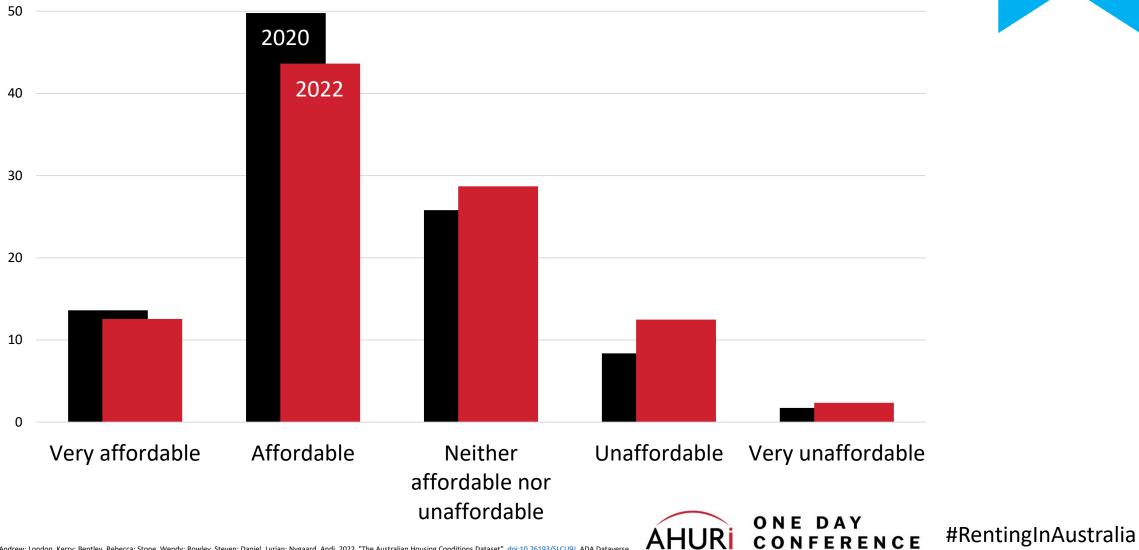
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#### Main reasons for renting 2020 compared to 2022





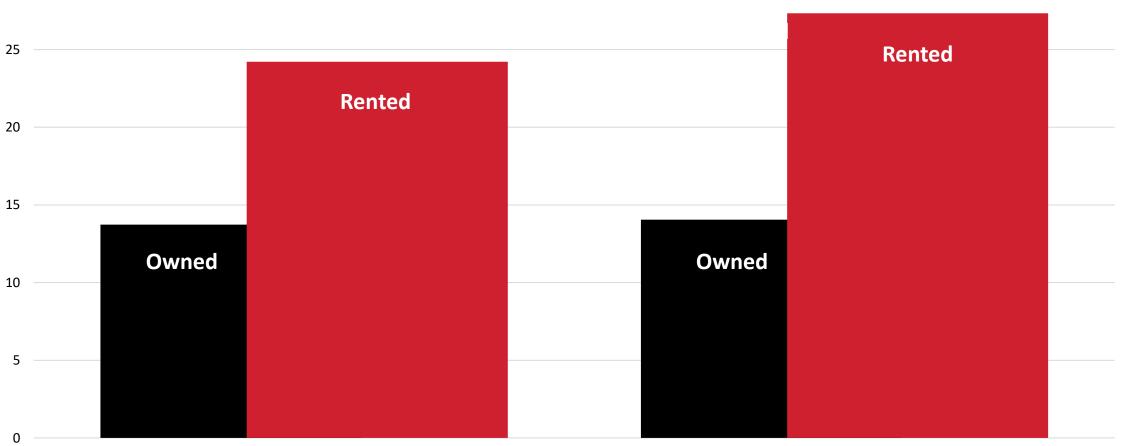
#### Affordability.



#### Not comfortably warm in winter

30

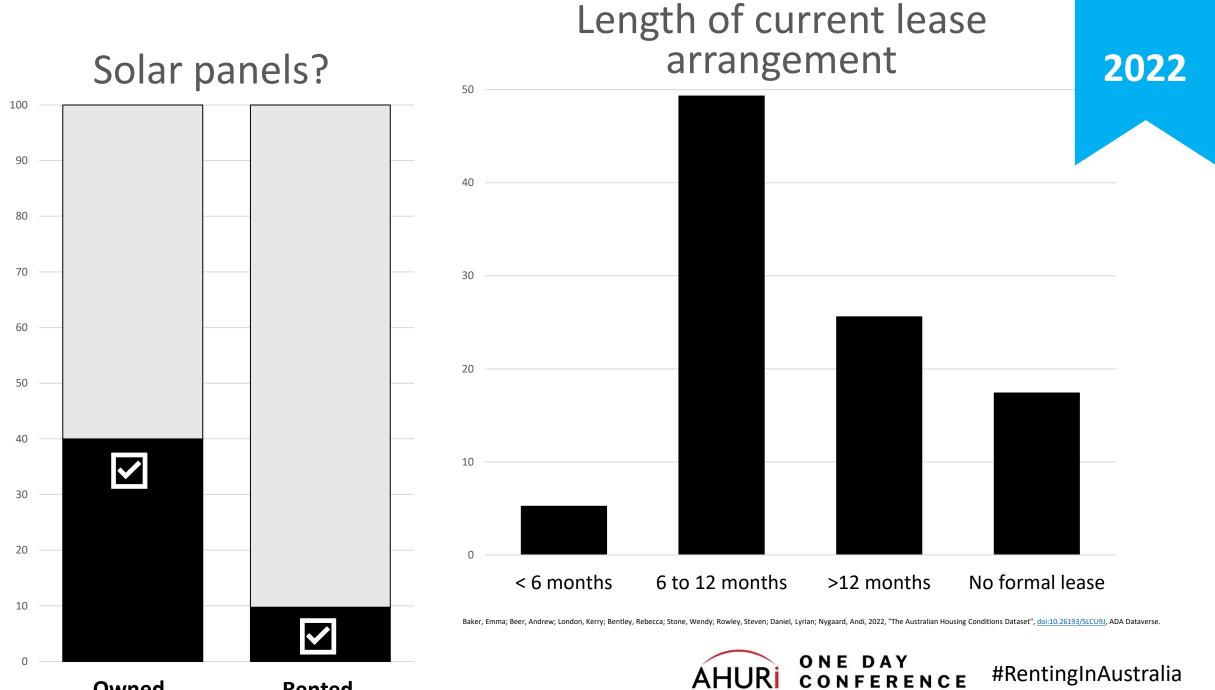
#### Not comfortably cool in summer



Baker, Emma; Beer, Andrew; London, Kerry; Bentley, Rebecca; Stone, Wendy; Rowley, Steven; Daniel, Lyrian; Nygaard, Andi, 2022, "The Australian Housing Conditions Dataset", doi:10.26193/SLCU9J, ADA Dataverse.

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### New priorities for a 'mature' pandemic?



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