

Circular economy housing: making the shift – Sydney, 9 May 2024

The build, operation and demolition of Australian homes contribute significantly to Australia's embodied carbon emissions, which will continue to grow as more homes are built. In the face of the climate crisis and the housing affordability crisis, the a shift to circular economy housing is urgently needed and requires multi-directional effort. This conference will explore the findings from the AHURI inquiry, *Informing a strategy for circular economy housing in Australia* and facilitate a broader discussion about what it will take to decarbonise support Australian housing to become more sustainable through the full lifecycle from construction through to demolition.

Partner (exclusive)

Exclusive partner \$8,800 (inc. GST)

As the exclusive Conference Partner, your organisation will receive premium coverage and recognition in the lead up to and during the conference, including:

- Exclusive 'Partner' sponsorship of the conference
- Exclusive sponsorship of the opening session, including the opportunity to provide a 2minute corporate video or deliver a 2-minute welcome address during the opening session
- Five (5) complimentary registrations
- Co-branding of the Conference (alongside AHURI), in all pre-event collateral including:
 - Website: logo prominently placed, with website link & 150-word precis on sponsor page
 - Registration page: logo included in website banner
 - Editorial: news item in EDMs announcing the partnership, as well as logo in all official promotional emails sent to AHURI distribution list of almost 13,000
 - Social media: posts acknowledging the partnership across AHURI's three channels Facebook, LinkedIn, X (formerly Twitter)
- Official acknowledgement by MC as the Circular Economy Conference partner
- Onsite branding on all digital signage (alongside AHURI) and opportunity to provide pull-up banner on stage during opening session/in prominent area at conference venue (banner to be supplied by sponsor)

Session sponsor (3 opportunities available)

\$3,300 (inc. GST)

A great way to align your organisation with a particular topic and demonstrate your leadership position on that issue.

If your organisation is keen to raise its profile, network with new and existing clients and demonstrate a commitment to a particular area, then a session sponsorship is a great opportunity for you.

Partnership inclusions

- Exclusive sponsorship of one session (excluding opening session)
- One (1) complimentary registration
- Acknowledgement of session sponsorship on conference program and in all official preconference marketing of this session
 - Website: logo, web link and 150-word precis on sponsor page
 - Editorial: news item in EDMs announcing the sponsorship, as well as logo in all official promotional emails advertising the session, sent to AHURI distribution list of over 13,000
 - Social media: posts acknowledging the sponsorship across AHURI's three channels Facebook, LinkedIn, X (formerly Twitter)
- Exclusive on-screen advertisement (PowerPoint slide) prior to the sponsored session
- Acknowledgement as the session sponsor by the MC/facilitator.
- Logo on rotating sponsor PowerPoint slide at the commencement of each session.

Supporter (unlimited)

\$1,100 (inc. GST)

Entitlements:

- Acknowledgment as Supporter on the conference website, including your logo with hyperlink to your website homepage
- Official acknowledgement by MC as a conference supporter at the event
- Logo on rotating sponsor PowerPoint slide at the commencement of each session.

For further information, please contact:

Elissa Rontani Sponsorship Manager Australian Housing and Urban Research Institute M: 0410 050 830 E: <u>elissa.rontani@ahuri.edu.au</u> W: <u>www.ahuri.edu.au</u>

Sponsorship application form

Contact details

Please note all correspondence including invoices will be sent to the contact supplied below

Company name*	Click or tap here to enter text.		
Contact person*	Click or tap here to enter text.		
Position	Click or tap here to enter text.		
Email*	Click or tap here to enter text.		
Telephone*	Click or tap here to enter text.	Mobile	Click or tap here to enter text.
Address	Click or tap here to enter text.		
State	Click or tap here to enter text.	Postcode	Click or tap here to enter text.
Website*	Click or tap here to enter text.		

*Required

Acceptance of Sponsorship opportunities

I agree to be invoiced for a total of

	\$8,800 inc. GST - One Day Conference Partner	
	\$3,300 inc. GST - Session Sponsor	
	\$1,100 inc. GST - Conference Supporter	
Signature		
Date	Click or tap to enter a date.	

Email your completed application form to: **Elissa Rontani** Sponsorship Manager Australian Housing and Urban Research Institute M: 0410 050 830 E: <u>elissa.rontani@ahuri.edu.au</u> W: <u>www.ahuri.edu.au</u>

Terms and conditions

Deposit and payment information

A tax invoice for the full amount will be issued upon receipt of this application form.

Cancellation policy information

In the event of cancellation of sponsorship package, please note that unless the sponsorship package is resold, AHURI reserves the right to retain monies received. If the payment is not received by the due date, the allocated sponsorship package will be cancelled. Any sponsorship package cancelled after Thursday 11 April 2024 will not be refunded. All cancellations must be advised in writing.