

### **Concurrent 14: Placemaking and community building**

**Trudi Ray** 





# **Acknowledgement** of Country

Haven Home Safe acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Custodians of the land and pays respect to their Elders, past and present.



# A definition of placemaking

"Unleashing community power to build living, interconnected places together."







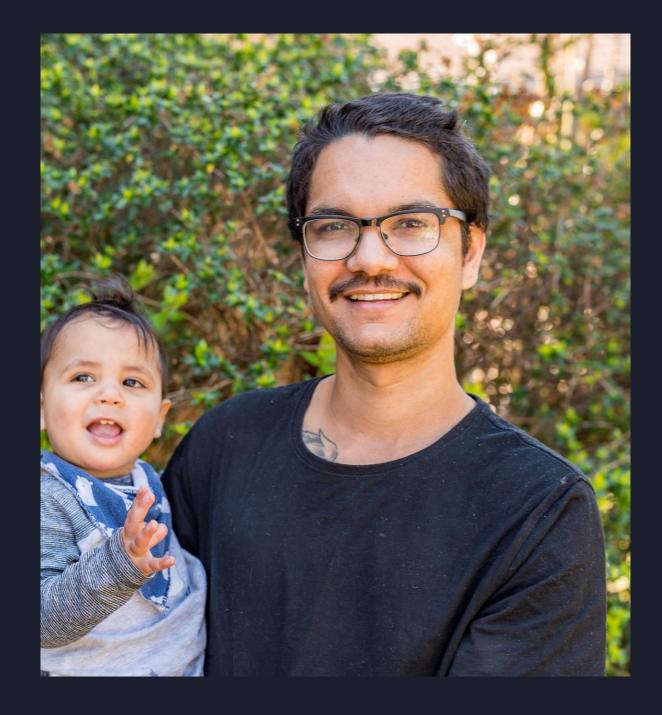


- Lowest levels of social housing stock at 3%
- Over 65,000 on the VHR
- Renter poverty and homelessness is rising
- The pandemic made the crisis worse
- Rental vacancy rates at record lows
- Asking rents rising fast
- Migrant rates increasing
- Victorian Housing Statement

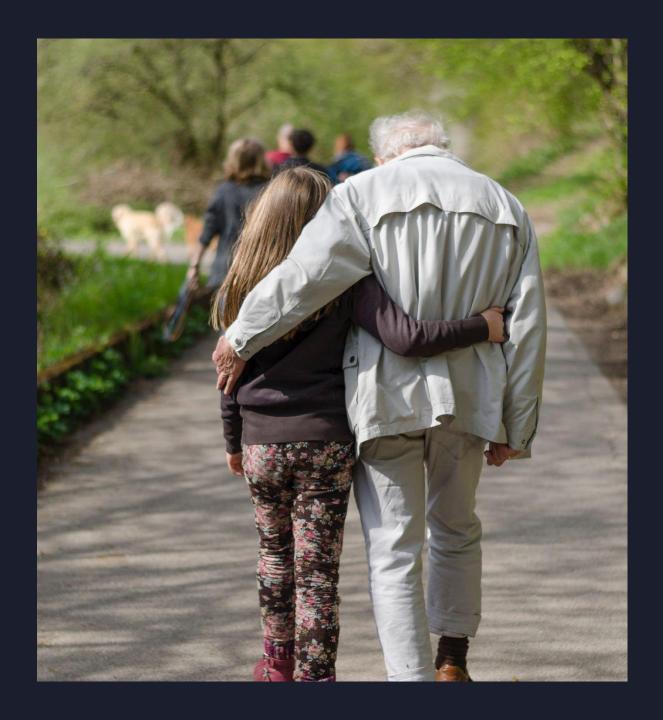


#### What we're seeing

"More than a home: helping communities shine."







#### Learnings

- Doesn't need to be expensive but requires:
- Leadership, investment in a placemaking framework and dedicated staff time
- Success takes time
- Makes good commercial sense
- ESG value creation for investors.





## Thank you

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