

Concurrent 17: Head leasing programs

Teressa Reed



















National Housing Conference 2023

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Tier 2 Community Housing Provider Qld

652 properties



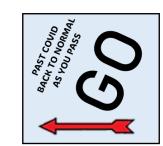
163 headleases



Annually we spend more than \$2m on head-leasing properties

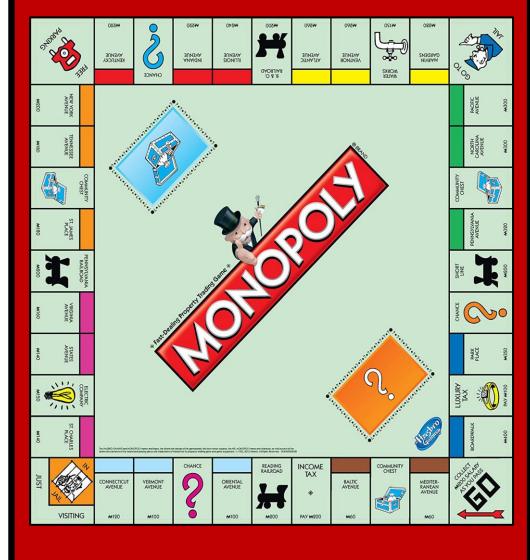
Traditionally head-leasing occurs within transitional housing programs (2yr maximum)

Head-leasing faces many challenges post COVID









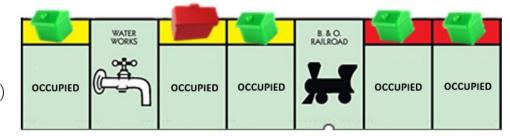
head-leasing in 2023 — new game



Brisbane is now the second-least affordable capital city to rent in

competitive

(vacancy rates, applicants)



no longer transitional (propping up lack of supply)







adaptations and the future

approach focus adaptations

- real estate agency
- developments / programs (eg: build to rent)
- target cohort (eg: older women)



prevention vs intervention

 targeted rental top-ups – maintain current housing





investment vs expenditure

- stock purchasing (guaranteed income)
- build to rent community housing

