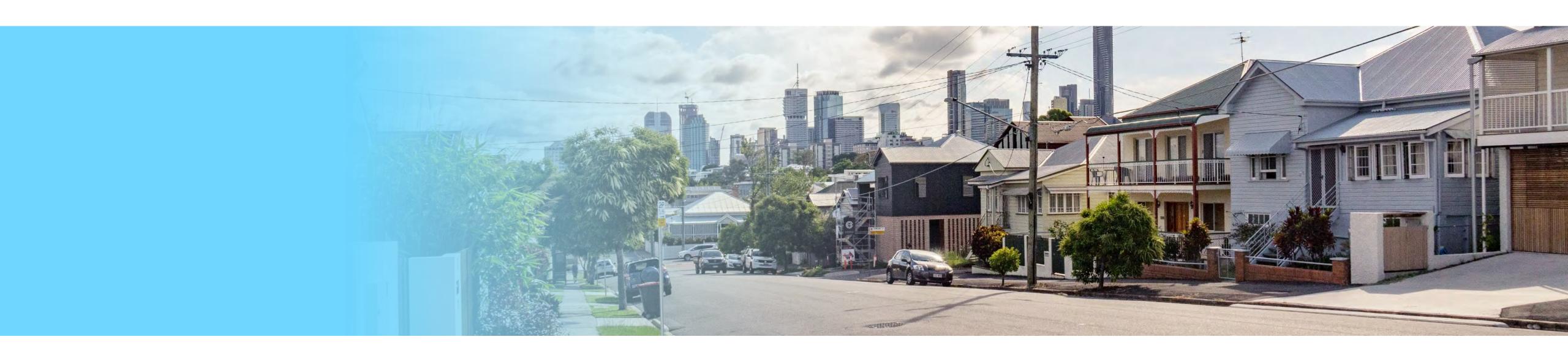


### Major Concurrent 3: State of the Cities

David O'Loughlin



## State of the Cities

**AHURI National Housing Conference** 

David O'Loughlin, 10 October 2023

Kyiv aside, here are the top ten best cities in the world, according to Resonance.

### Best cities in the world 2023

- London, UK
- 2. Paris, France
- 3. New York, USA
- 4. Tokyo, Japan
- 5. Dubai, UAE
- 6. Barcelona, Spain
- 7. Rome, Italy
- 8. Madrid, Spain
- 9. Singapore
- 10. Amsterdam, Netherlands

Numbeo is a crowd-sourced global database of reported consumer prices, perceived crime rates, quality of health care, among other statistics.<sup>[16]</sup>

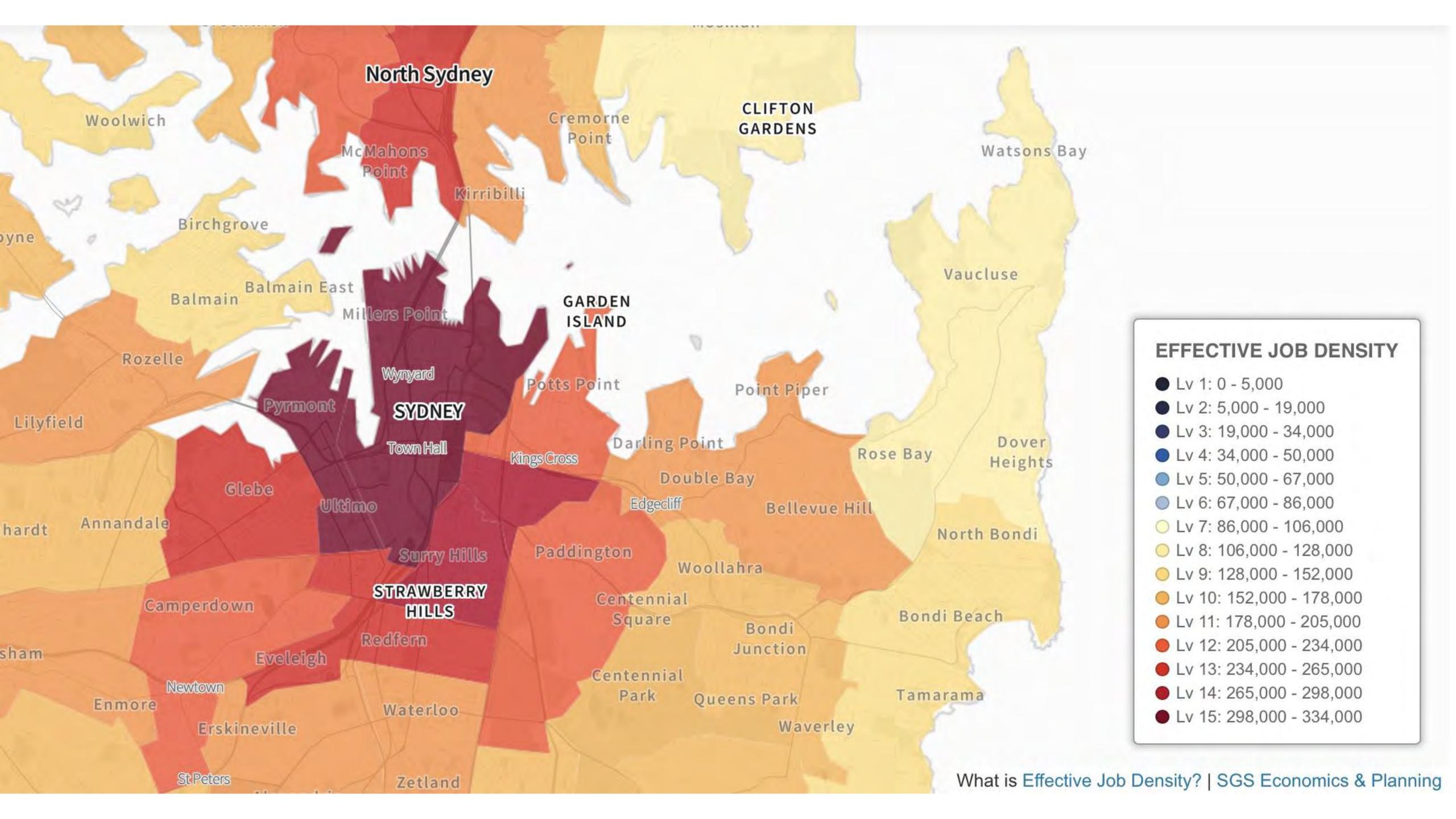
Numbeo's Quality of Life Index In 2021 <sup>[17]</sup>				
	City	Country/Region		
1	Adelaide	Australia		
2	Canberra	Australia		
3	Wellington	New Zealand		
4	Raleigh, North Carolina	United States		
5	Zürich	<b>Switzerland</b>		
6	The Hague	<b>Netherlands</b>		
7	Madison, Wisconsin	United States		
8	Columbus, Ohio	United States		
9	Austin, Texas	United States		
10	Brisbane	Australia		
11	Eindhoven	<b>Netherlands</b>		
12	Victoria, British Columbia	<b>■●</b> Canada		
13	Charlotte, North Carolina	United States		
14	Vienna	<b>A</b> ustria		
15	Geneva	Switzerland.		

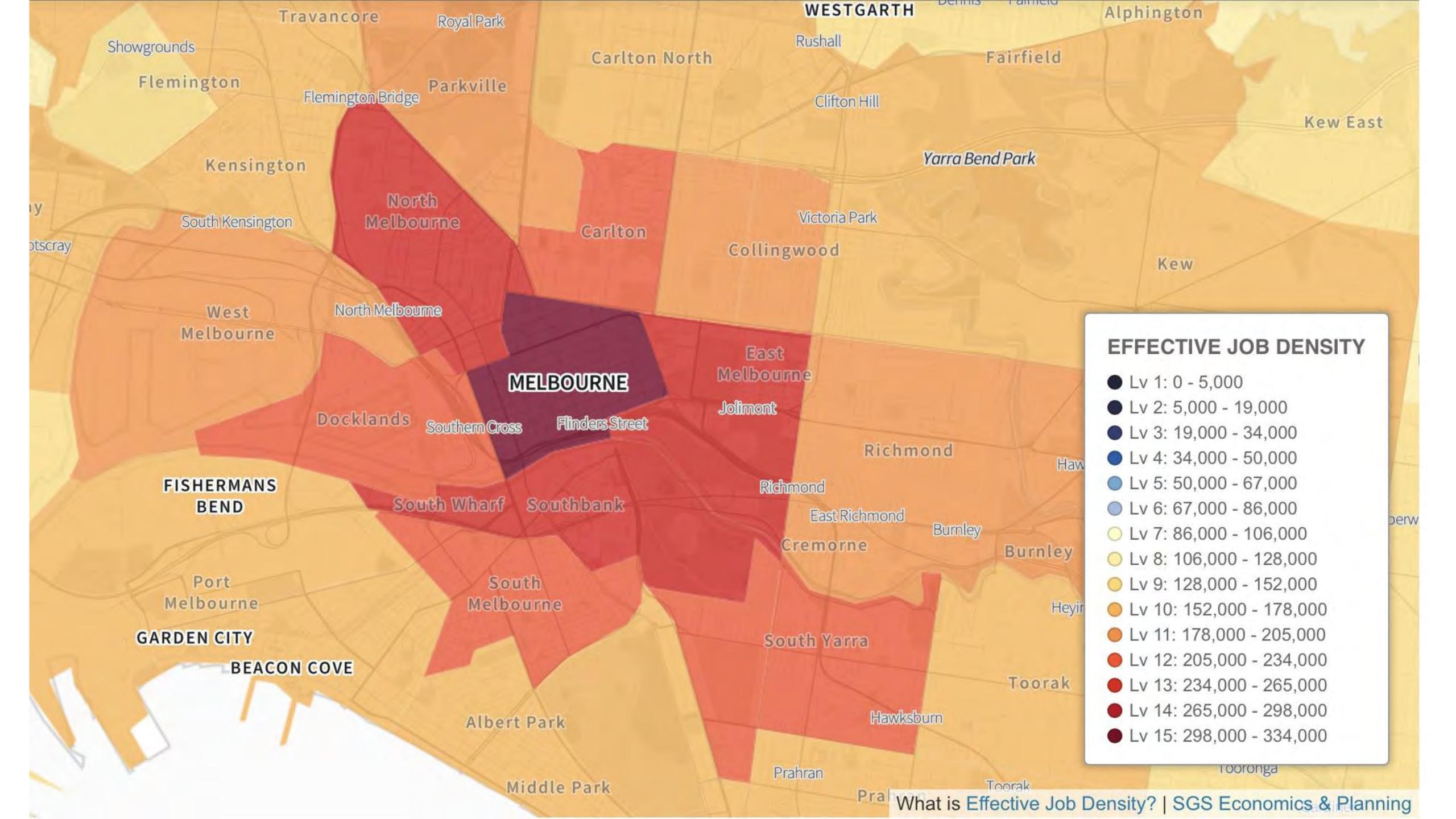
	City	Country/Region
16	Richmond, Virginia	United States
17	San Diego, California	United States
18	Perth	Australia
19	Bergen	Norway
20	Copenhagen	== Denmark
21	Luxembourg City	Luxembourg
22	Buffalo, New York	United States
23	Dallas, Texas	United States
24	Seattle, Washington	United States
25	Reykjavik	<b>==</b> Iceland
26	Quebec City	<b>■</b> Canada
27	Kansas City, Missouri	United States
28	Calgary	<b>■●</b> Canada
29	Sydney	Australia
30	Helsinki	+ Finland

### **Top 10 positions**

City	Location		Rank	Index	Stability	Healthcare	Culture & environment	Education	Infrastructure
Vienna	Austria		1	98.4	100.0	100.0	93.5	100.0	100.0
Copenhagen	Denmark		2	98.0	100.0	95.8	95.4	100.0	100.0
Melbourne			3	97.7	95.0	100.0	95.8	100.0	100.0
Sydney	Australia	*	4	97.4	95.0	100.0	94.4	100.0	100.0
Vancouver	Canada	+	5	97.3	95.0	100.0	97.2	100.0	96.4
Zurich	Switzerland	+	6	97.1	95.0	100.0	96.3	100.0	96.4
Calgary	Canada	*	7	96.8	100.0	100.0	87.3	100.0	100.0
Geneva	Switzerland	+	7	96.8	95.0	100.0	94.9	100.0	96.4
Toronto	Canada	٠	9	96.5	100.0	100.0	94.4	100.0	89.3
Osaka	Japan	•	10	96.0	100.0	100.0	86.8	100.0	96.4
Auckland	New Zealand		10	96.0	95.0	95.8	97.9	100.0	92.9

Source: EIU.





# Where It Is Hardest to Afford a Home

Least affordable international housing markets ranked by house price to annual income ratio (2023)\*

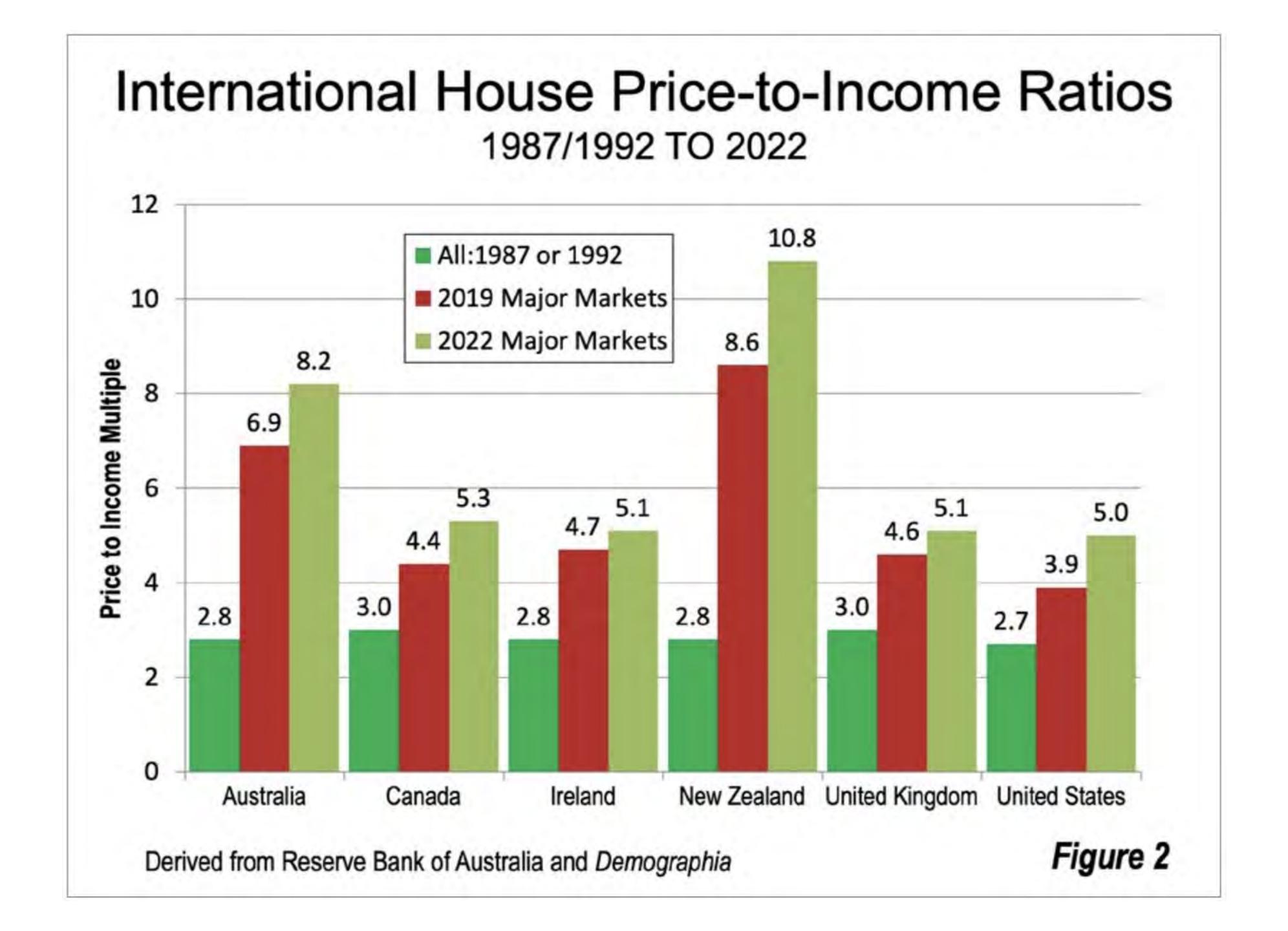


\* median house price divided by median annual gross income Source: Demographia International Housing Affordability Survey

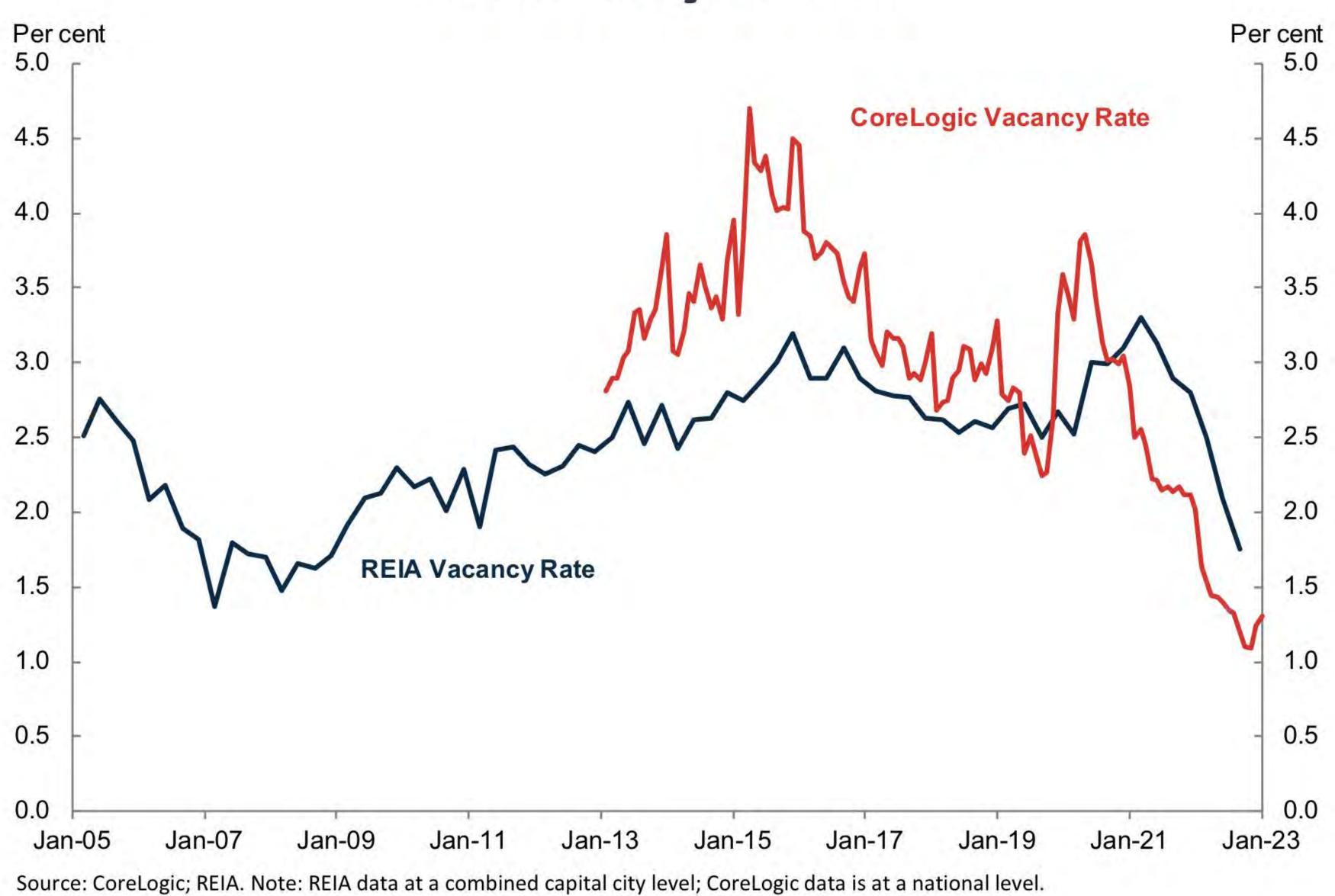




Rank	Nation	Metropolitan Market	Median Multiple
81	Australia	Adelaide, SA	8.2
78	Australia	Brisbane, QLD	7.4
86	Australia	Melbourne, VIC	9.9
50	Australia	Perth, WA	5.4
93	Australia	Sydney, NSW	13.3



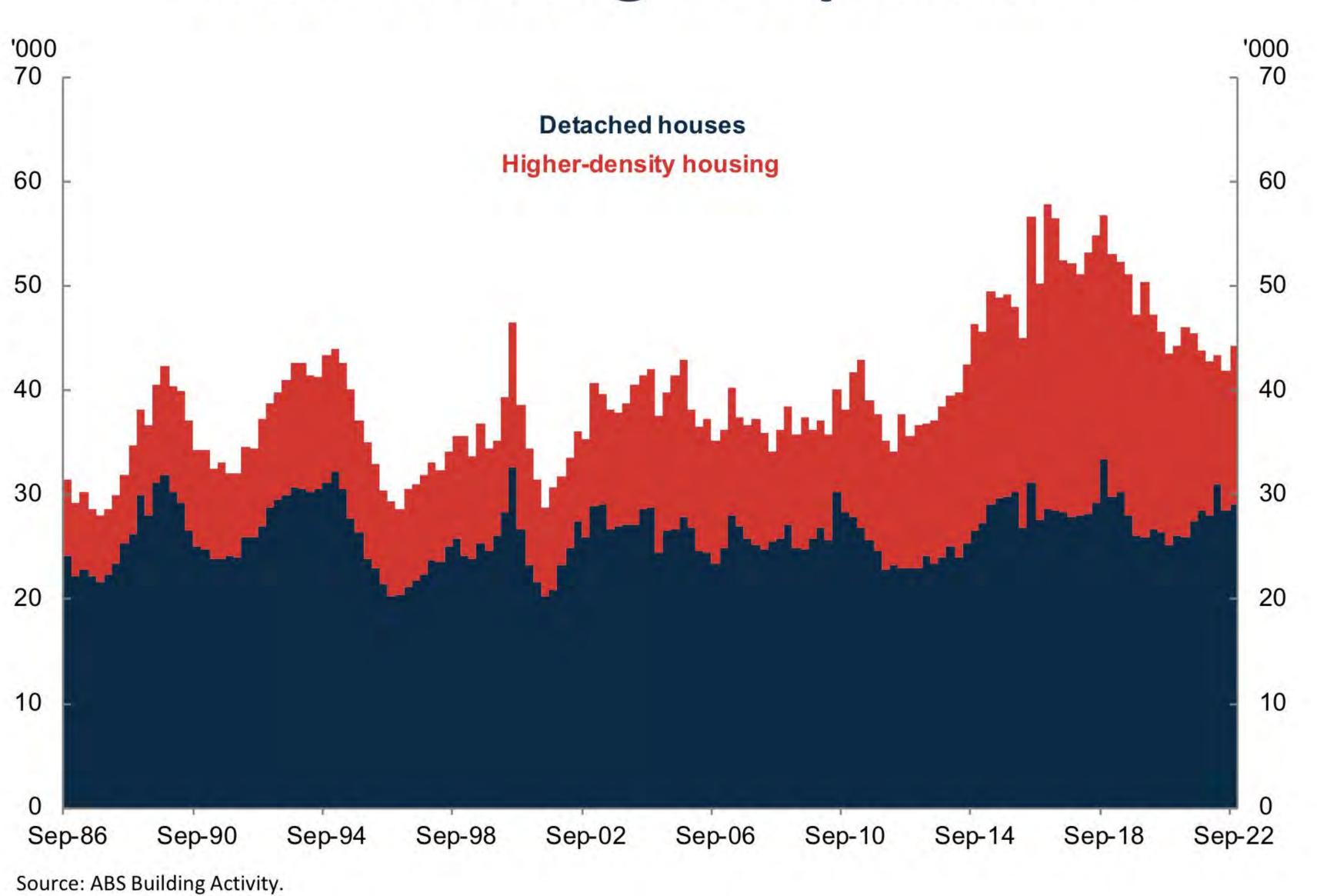
### Vacancy rates

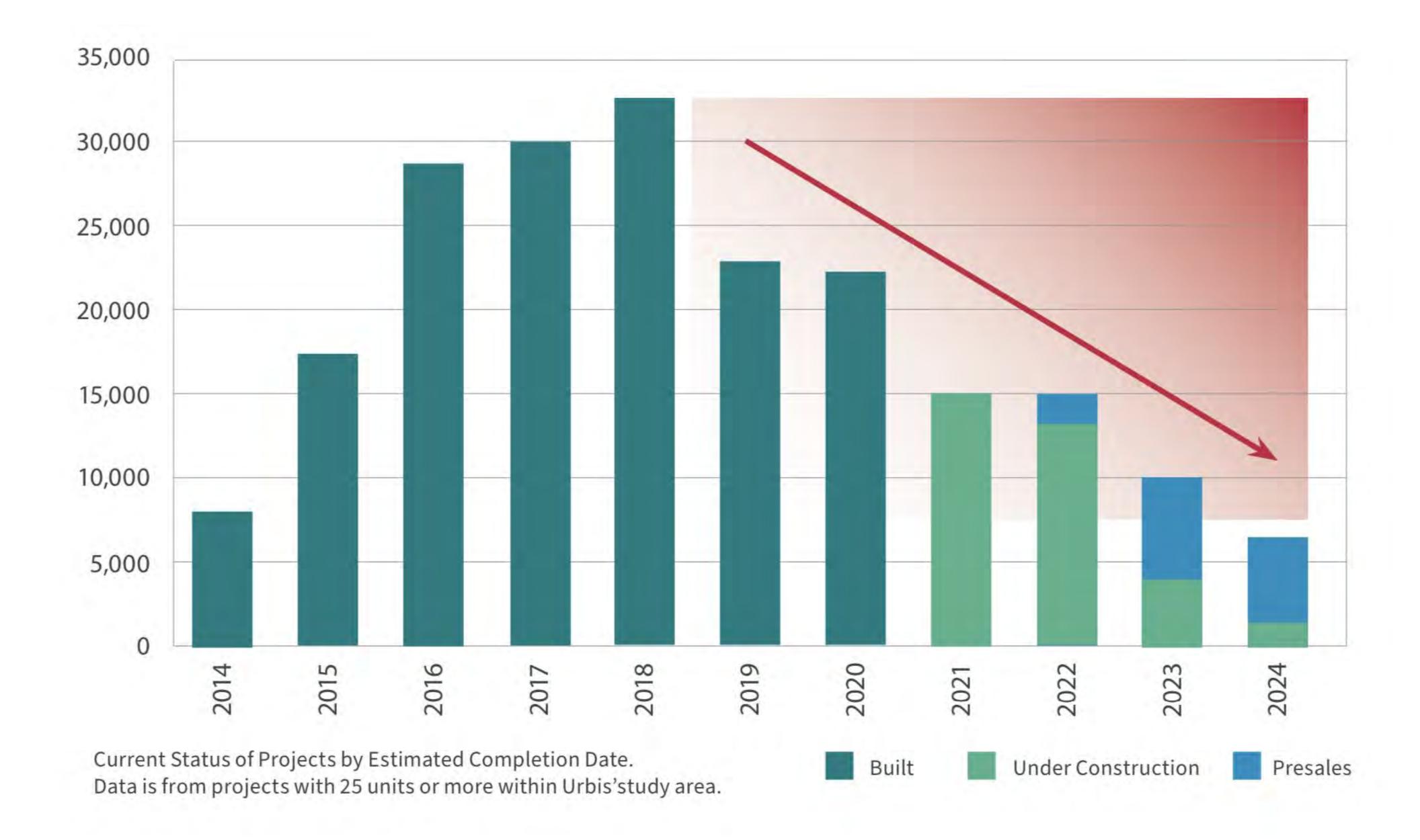


## History - Prices and rents

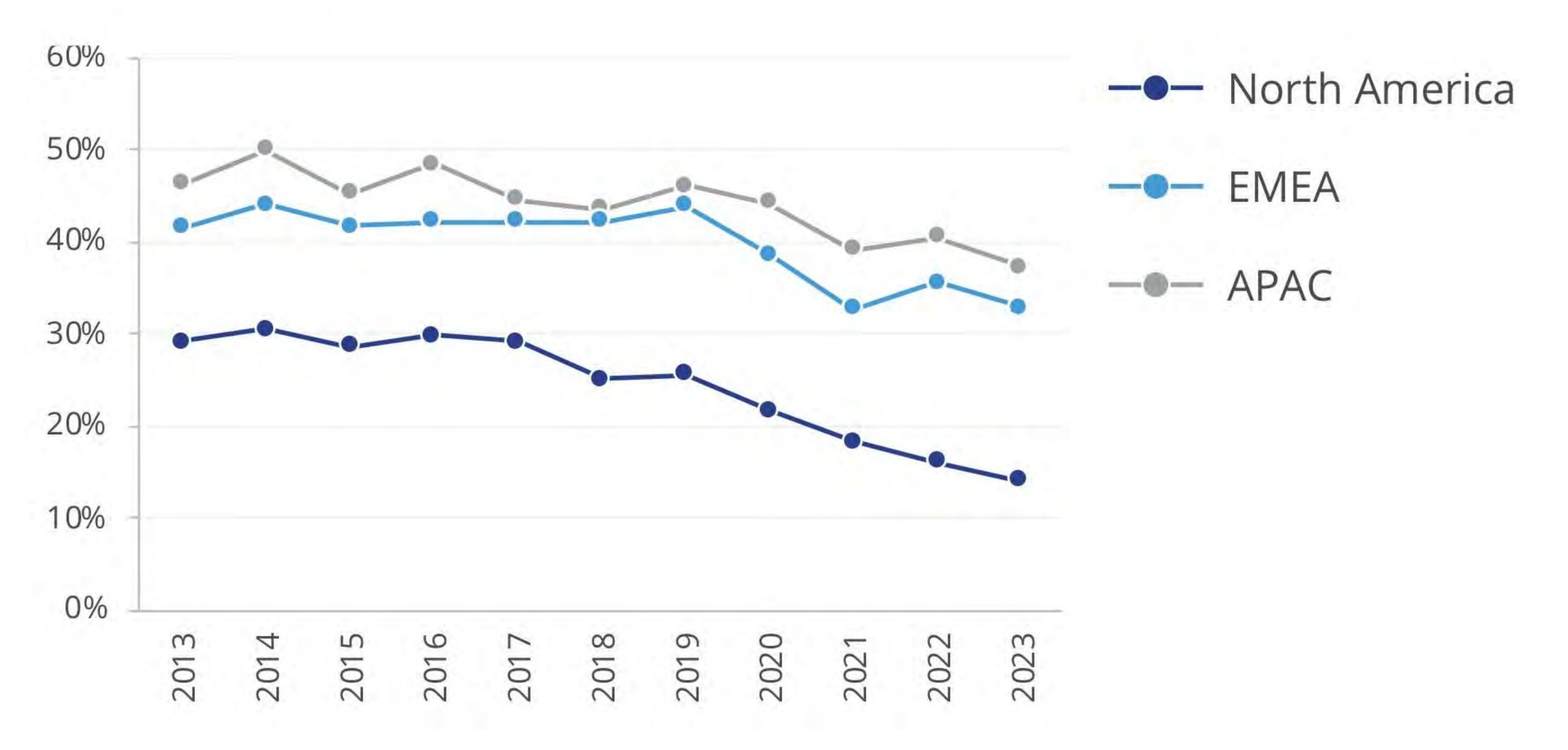


## New housing completions

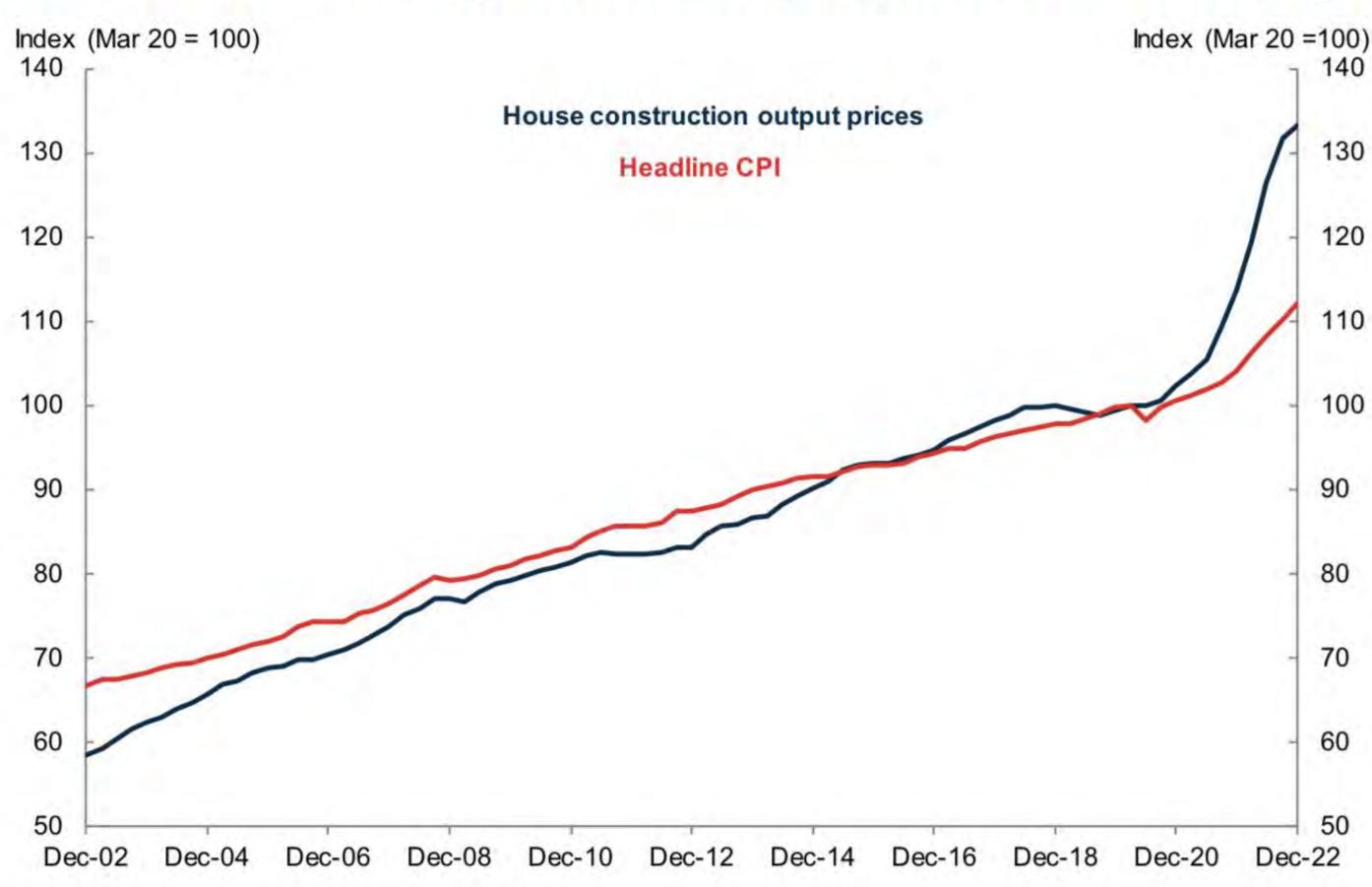




### Figure 2. Global Office Investment Volumes



# Construction costs were rising faster than inflation even before the recent surge in the price of building materials



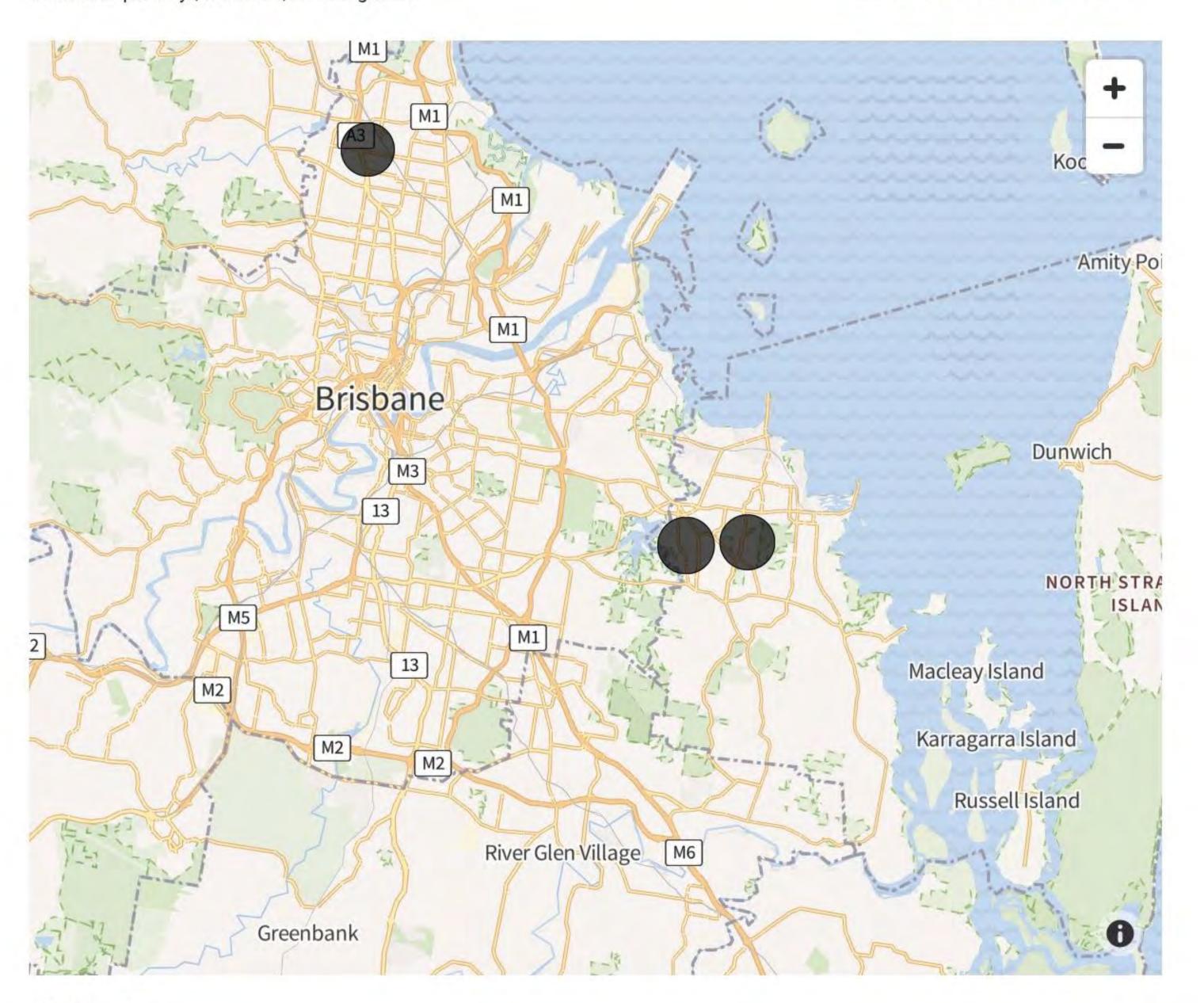
Source: ABS Consumer Price Index; ABS Producer Price Indexes.

## So...Let's Invest?

#### **Investor Score**

3 suburbs per city | October | API Magazine

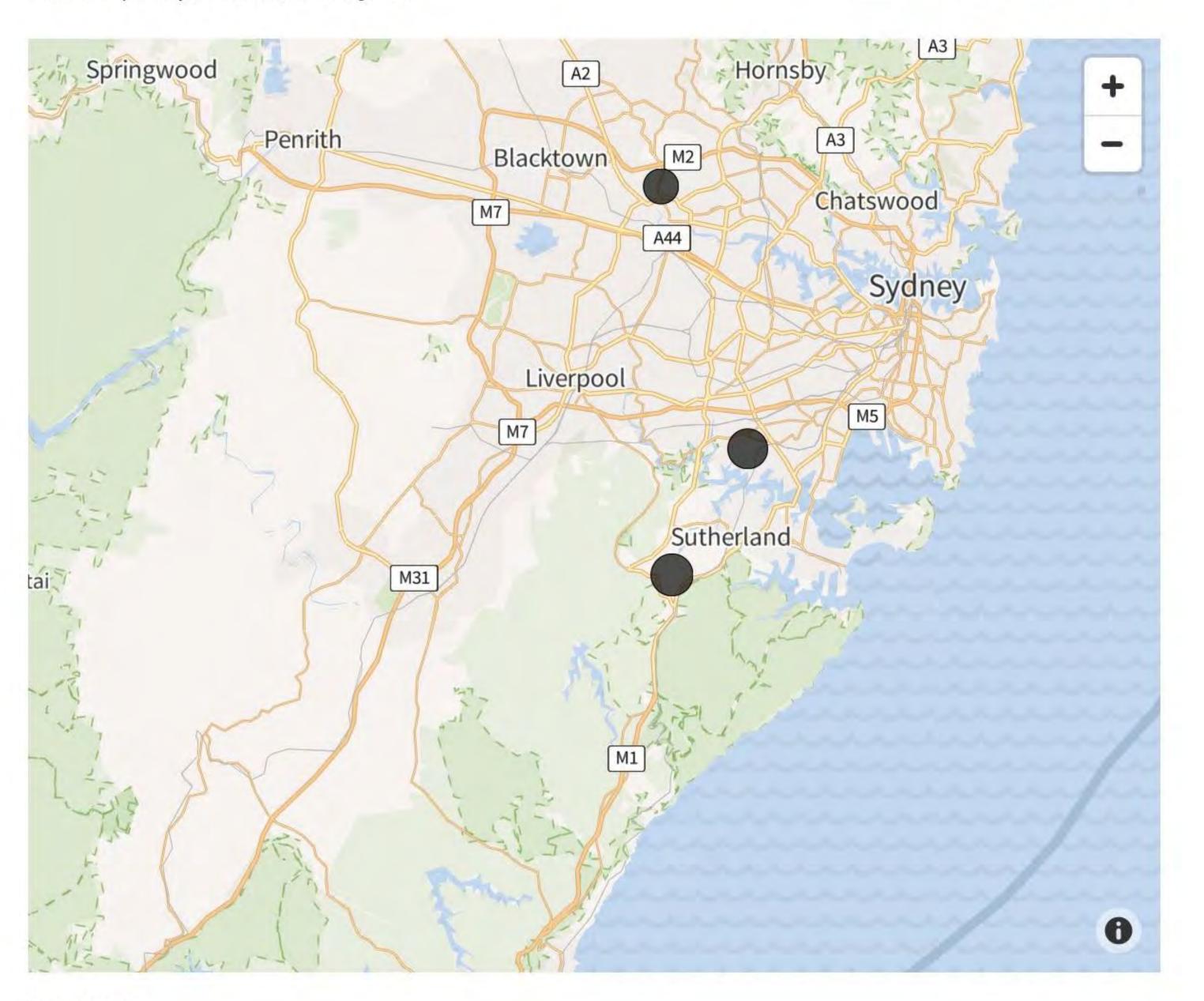




#### **Investor Score**

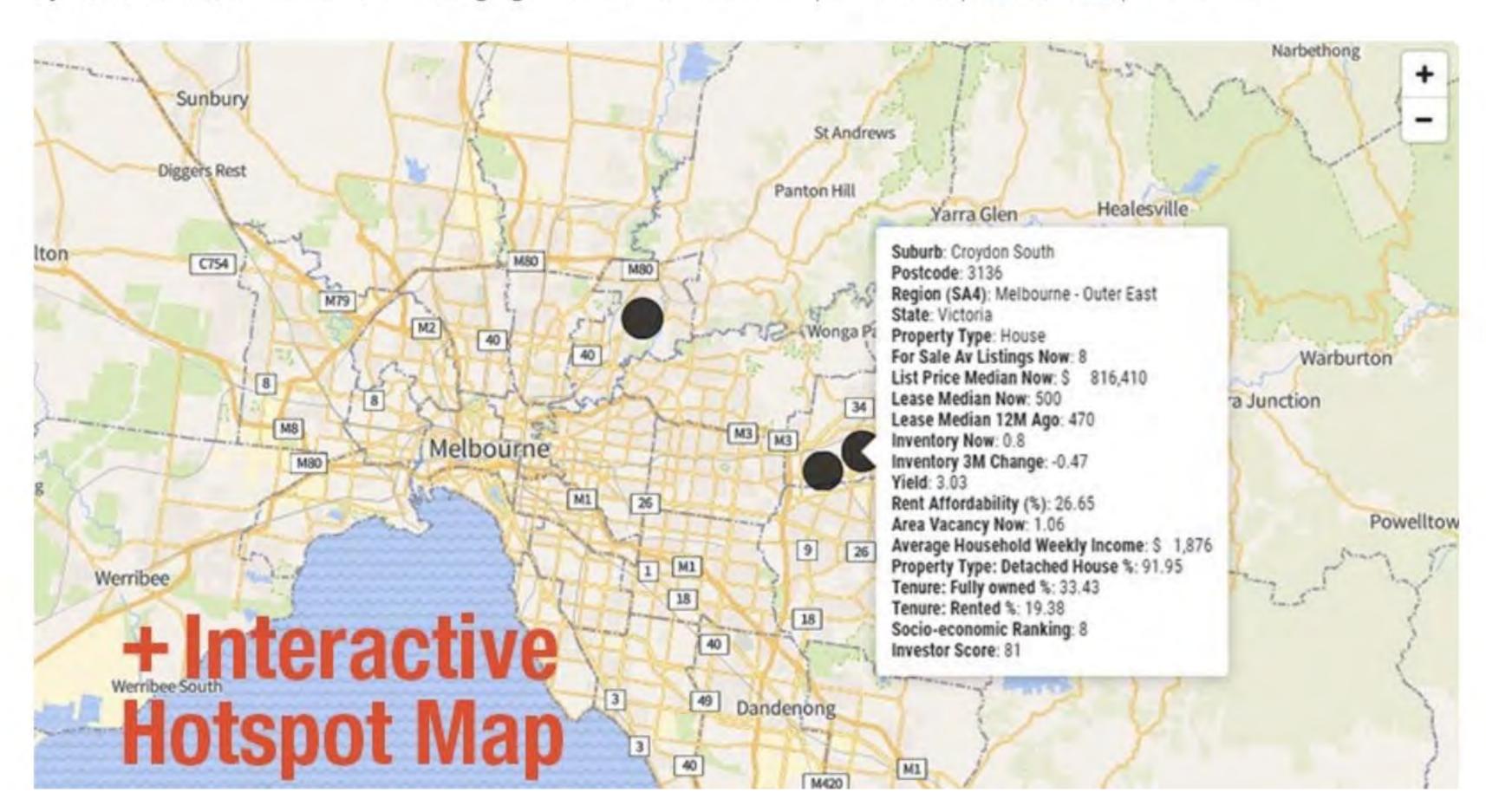
3 suburbs per city | October | API Magazine

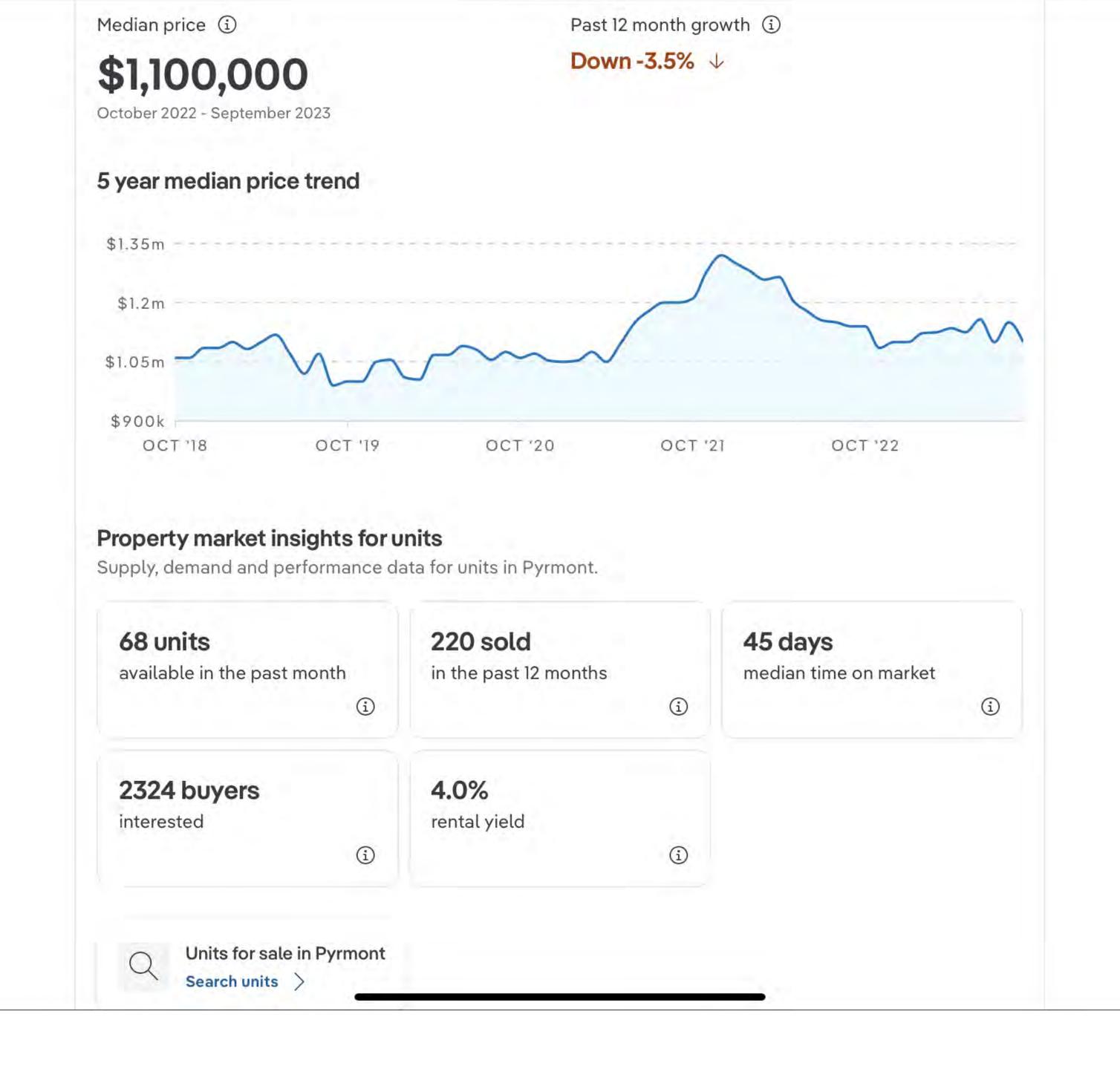


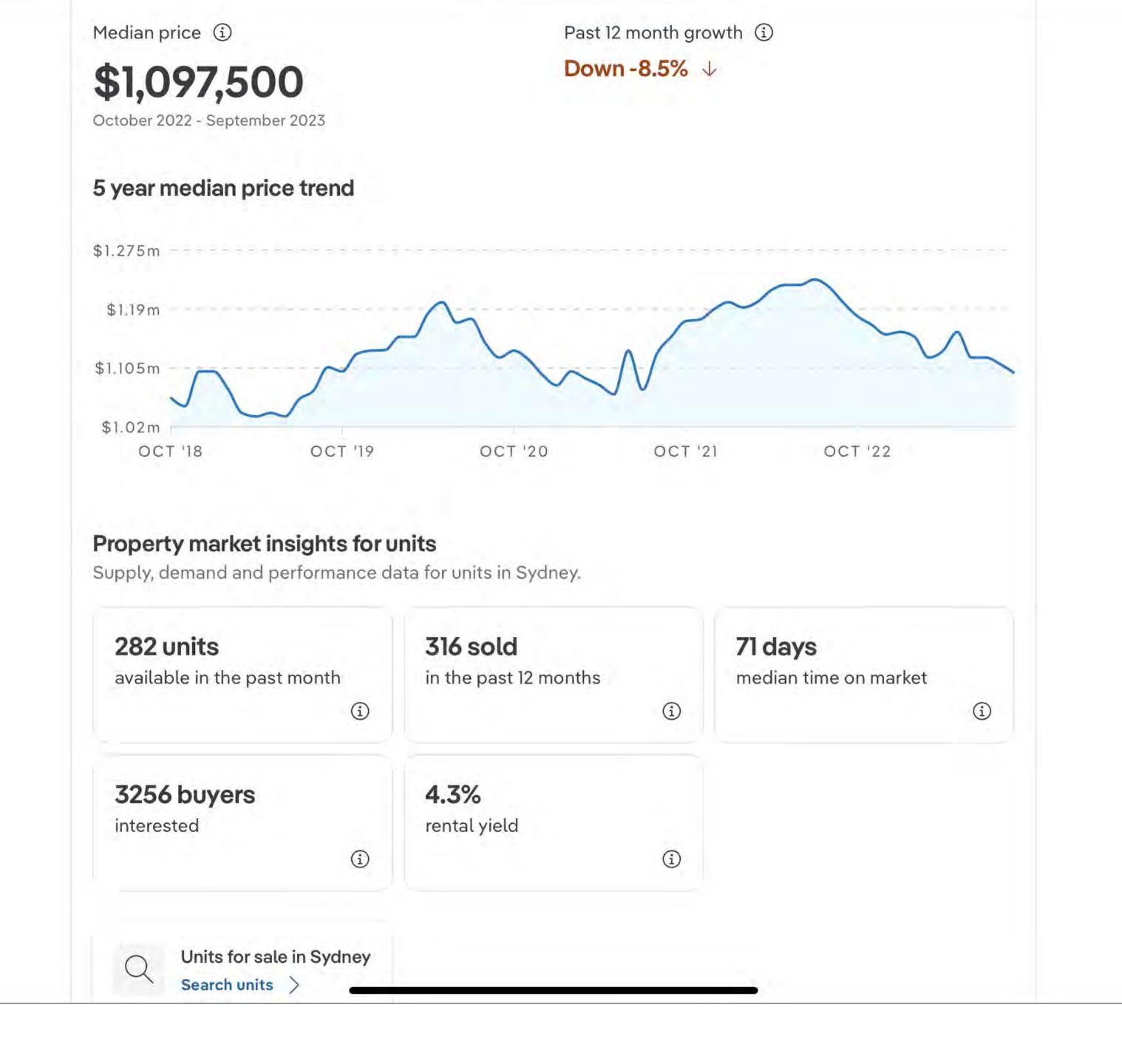


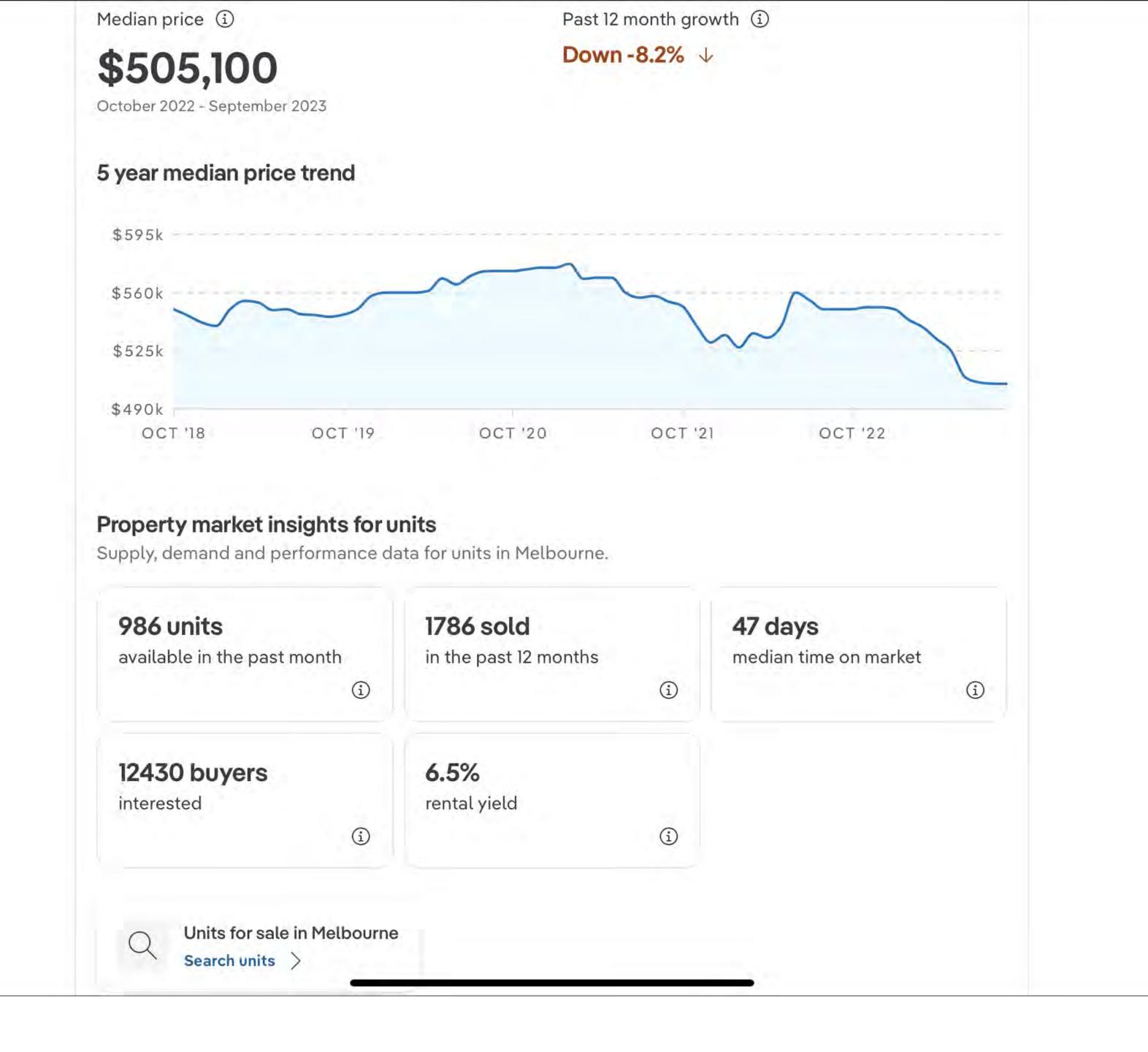
Exclusive to API Magazine, our interactive map complements comprehensive analysis and editorial highlighting the best three property investment suburbs in each national capital city.

By Kent Lardner, Founder and Managing Director, Suburbtrends | 6-10-2023 | Investment | 17 min read









- City centres have huge potential, but are underperforming.
- If desirability increases, capital growth will follow.

 City of Prospect addressed a similar challenge through rezoning, public realm investment, and investment attraction.





















# Meanwhile, in the CBD...











# City cores are critical But need help

- Capital growth is low, relative to other investment options
- Construction costs are high, but flattening
- Apartment starts are faltering
- Office vacancies remain high
- Retailing is multi-channel, and no longer city-centric
- "Living in the City" has lost its shine.

## On the positive

### It's time to pivot

- Residential rental demand is historically strong
- City cores have the best infrastructure
- Institutional investors are looking for opportunities
- Councils are actively pursuing co-investment and policy reform
- The public realm matters
- Cars, kids, dogs and coffee: make it easy to take it easy.

# Make it a home, more than a place.

Thank you