From Paper to Practice:
How to not get left on the shelf

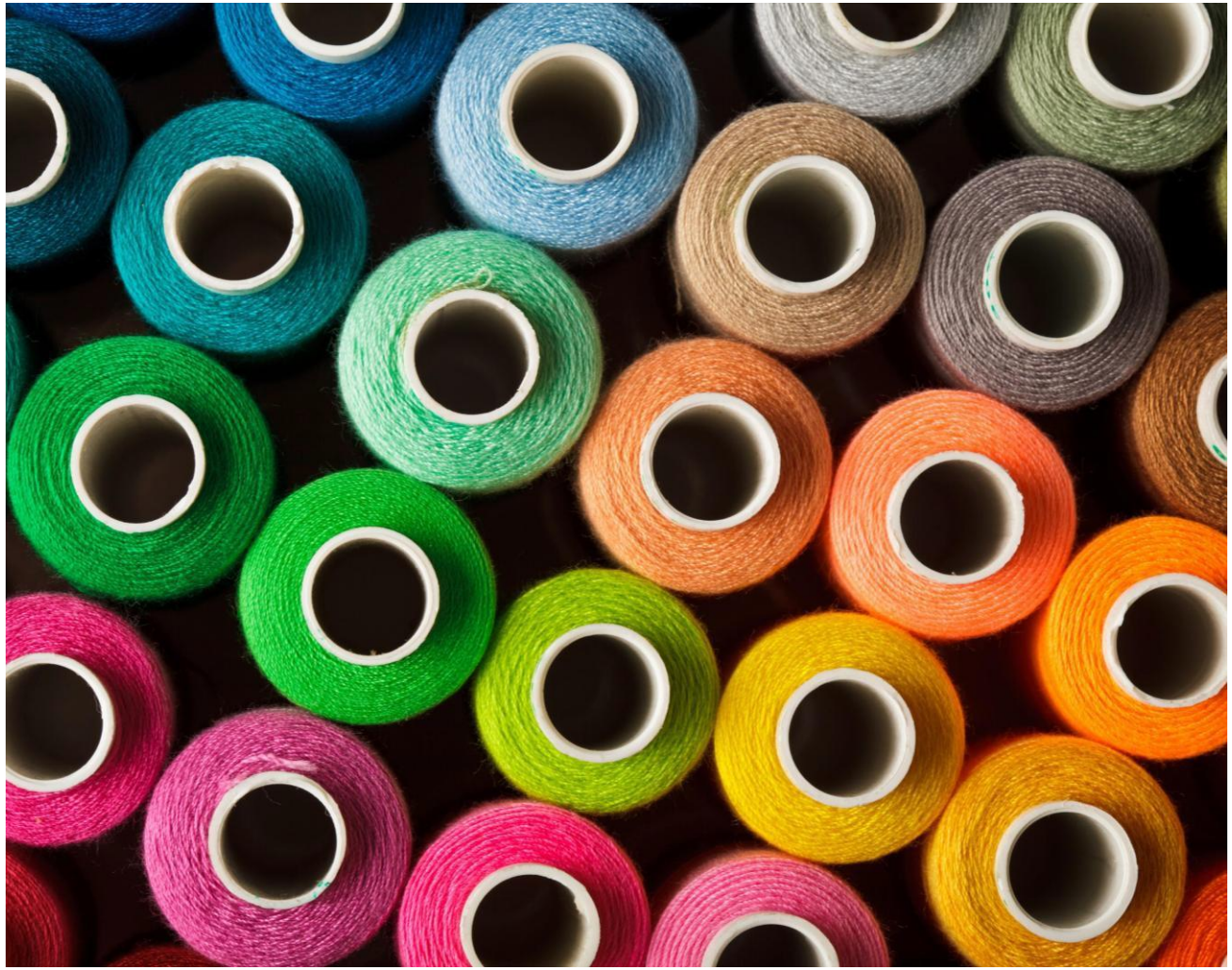
Sophie Parsons

Senior National Homelessness Specialist

The Salvation Army Homelessness Stream

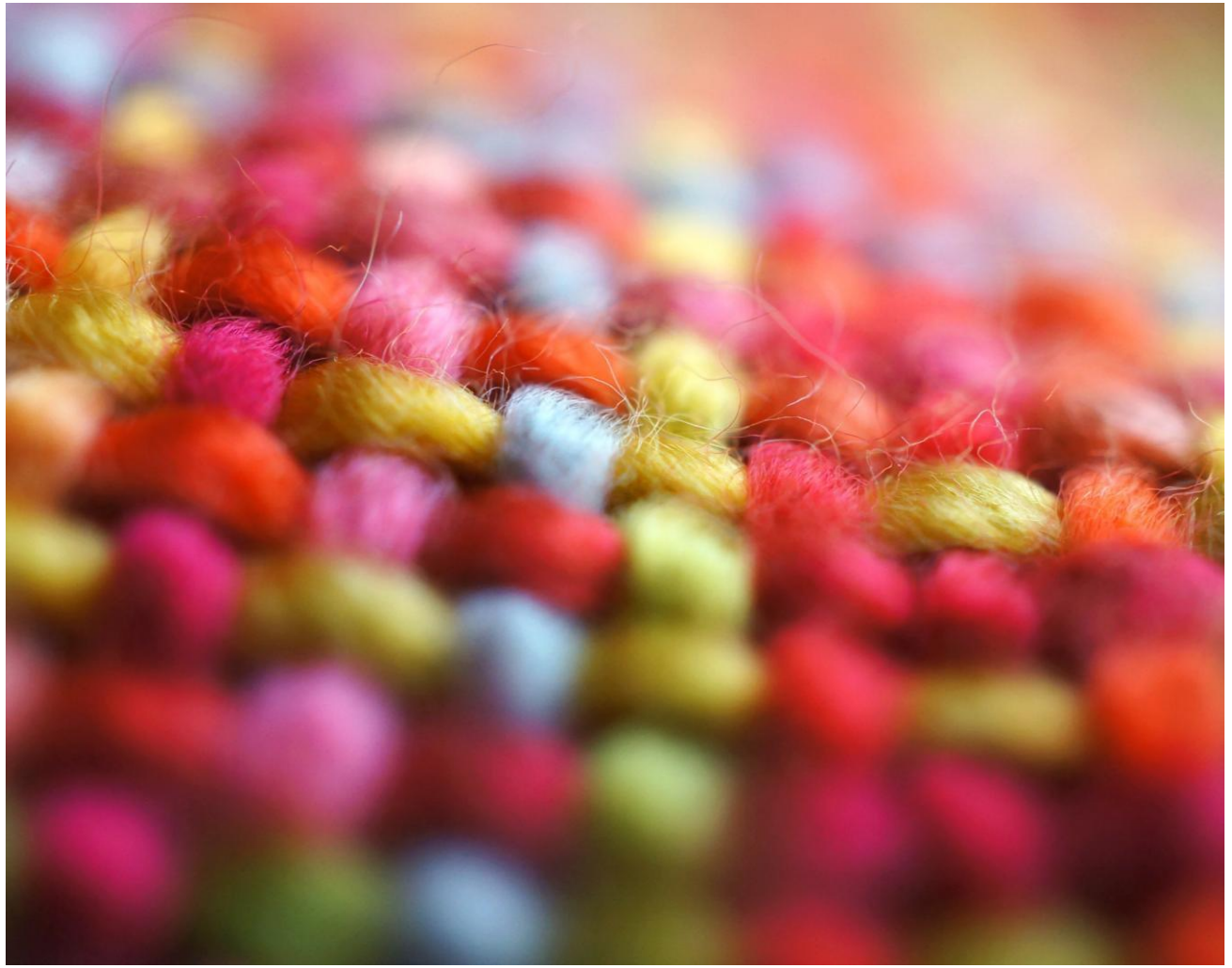
Implementation

- What it is
- Why is it important



What you expect

- A plan
- Clarity
- Agreement

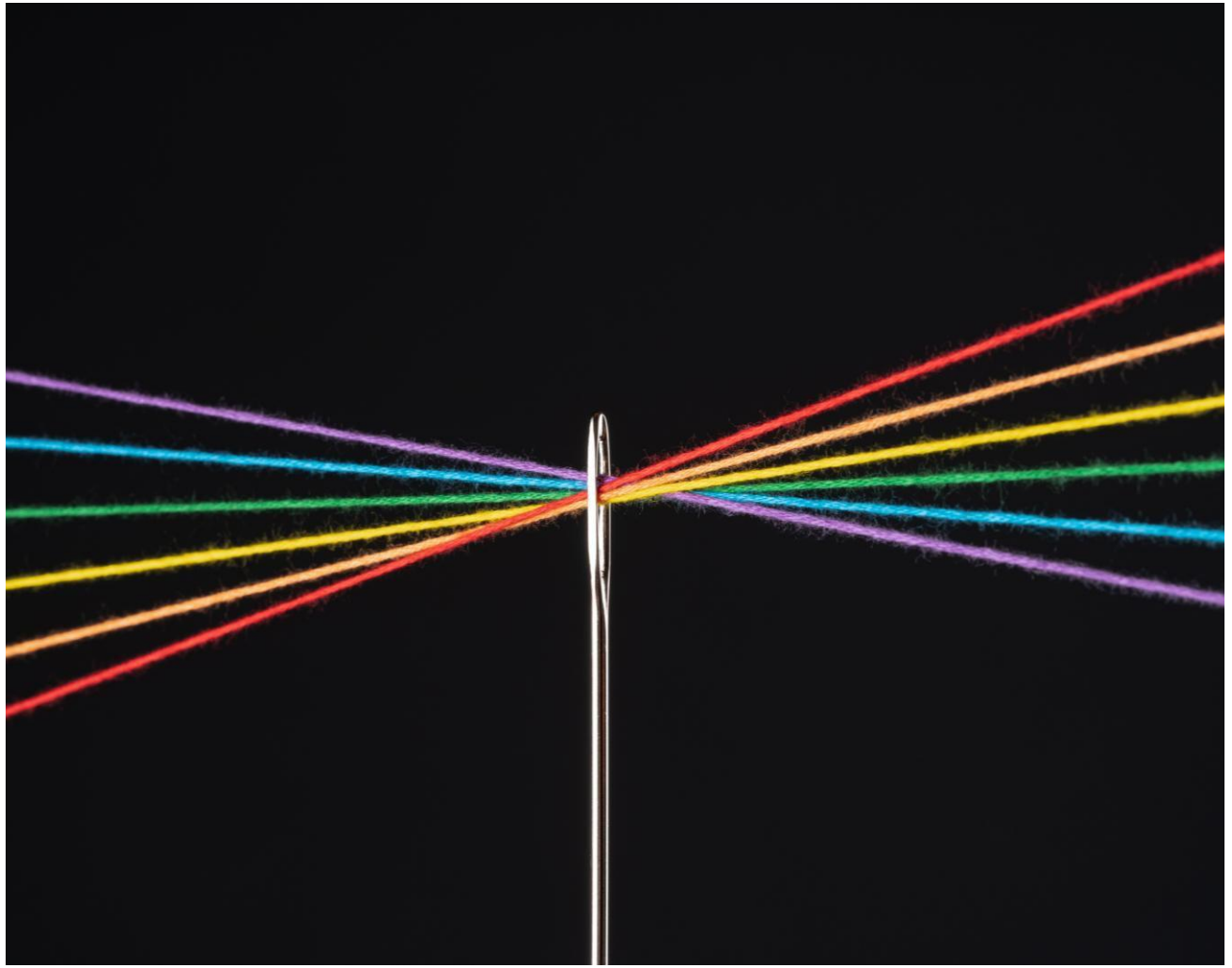


What might happen



What can help implementation

- Clarity of purpose
- Pre-work/ preparation
- Flexible or directive approach
- Individual learning style(s)
- Team culture
- Adaptation to roles
- Responsibility to implement



What can hinder implementation

- Other demands
- Degree of change
- Context
- Team culture
- Understanding - enablers and barriers



Suggestions to consider



Persistence

- Say it again, and again!
- Shared language
- Adaptation
- Share actions
- Frequently re-assess



Patience

- Think long term
- Seek support
- Reflect on success
- Recognise wins



Pragmatism

- Combine approaches
- Integrate where possible
- Develop diverse resources
- Use existing momentum
- Understand motivation(s)
- Collect and act on feedback



Is there an end?

