







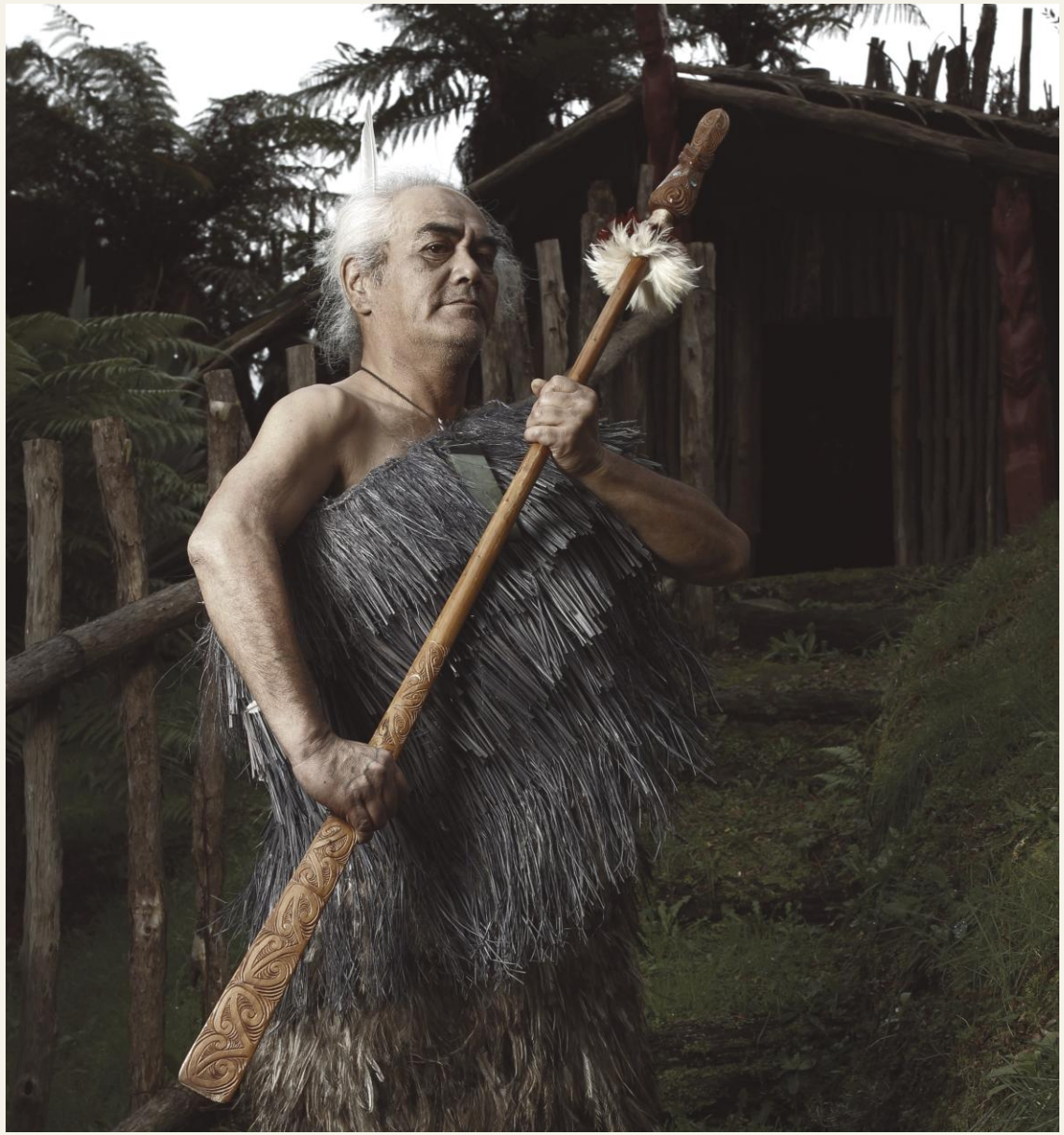
















# The pilot combines housing access with whānau capability

A Rotorua-based Māori-led prototype designed to move you beyond crisis and towards stable, sustainable housing.

**WHO & WHERE**

## Rotorua

**BEYOND THE HEADLINES**
**The reality of housing insecurity in Rotorua**

Support responds to homelessness and unstable housing for hundreds

**DELIVERED BY**

## Ngāti Whakaue Iho-Ake Trust

**Tangata whenua response to ending homelessness**

Tangata whenua-led • whānau-centred • culturally grounded

**WHAT IT COMBINES**

## Housing + capability

**Affordable rentals, tenancy support and housing pathways**

Structured programmes, build readiness, confidence and connection.

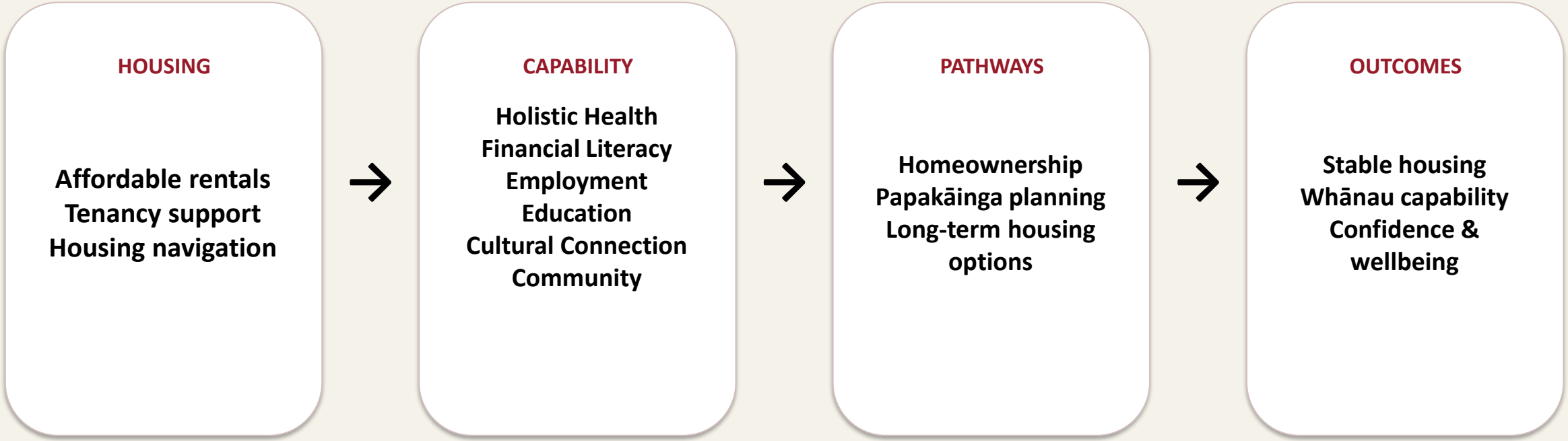
**Purpose: strengthen practical capability, confidence and cultural foundations so whānau can sustain housing and improve wider life outcomes.**

Source: Te Matapihi / Matatihi, Te Taumata o Ngāti Whakaue Social Impact Assessment — forecast SROI, March 2026 (draft).

# The pilot links housing with culturally grounded capability

TE TAUMATA O
NGĀTI WHAKAUE IHO AKE

A kaupapa Māori model combines immediate housing support with practical pathways to long-term stability.




**The integrated ecosystem builds the practical capability, confidence and cultural connection needed to sustain housing over time.**

Source: Te Matapihi / Matatihi, Te Taumata o Ngāti Whakaue Social Impact Assessment — forecast SROI, March 2026 (draft).

# The forecast returns $2.80 for every $1 invested

The base-case SROI estimates $2.99m in present-value benefits from $1.081m invested over three years.

**$2.99m**

**present value of benefits**

monetised over three years

from $1.081m invested

**2.80 : 1**

**benefit–cost ratio**

For every $1 invested, the model forecasts $2.80 in quantified social value.

**$1.92m**

**net present value**

benefits less costs

estimated annual cohort: 140 people

**The forecast is deliberately conservative: cultural, relational and broader wellbeing outcomes are recognised but excluded from monetisation.**

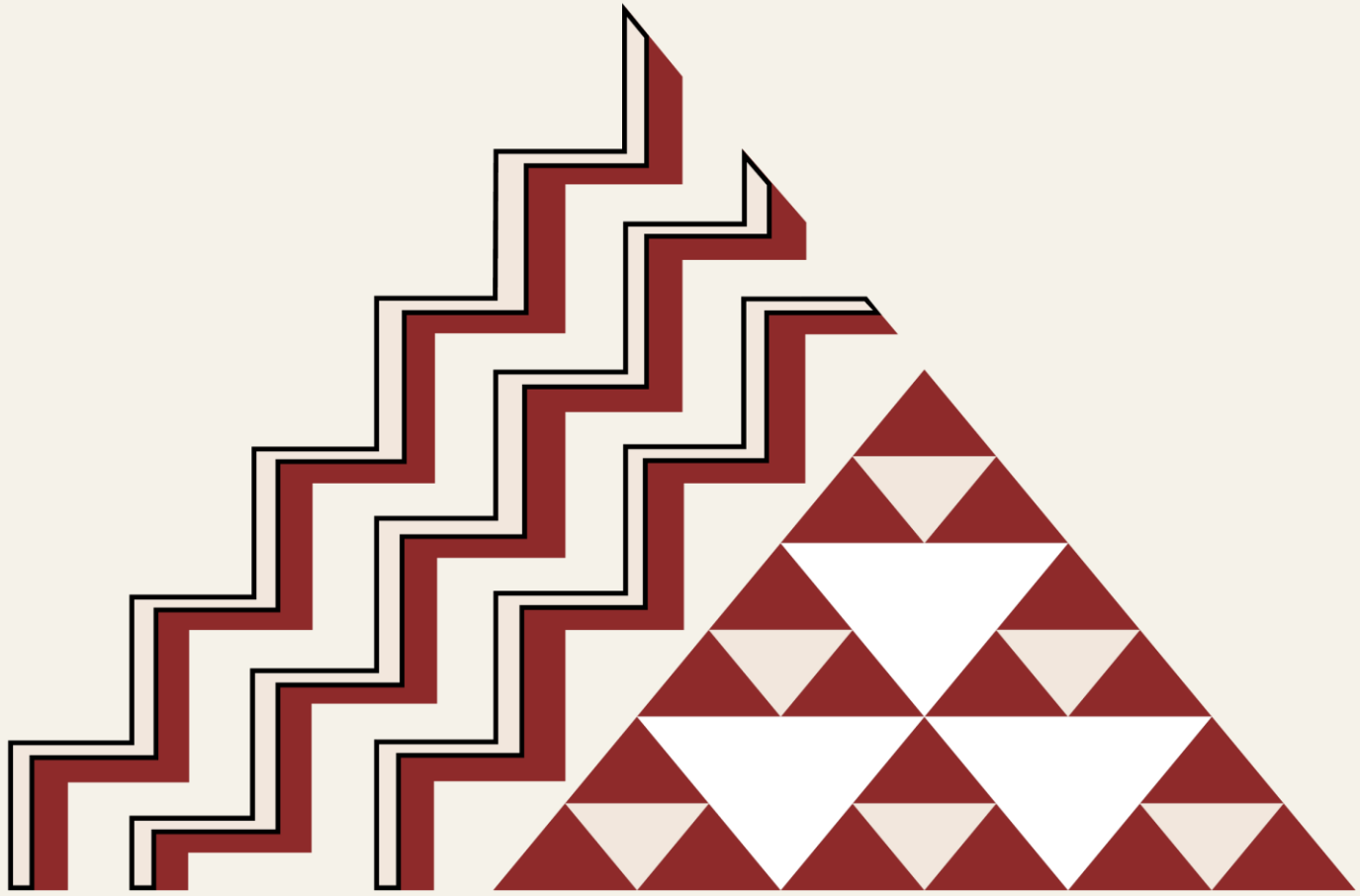
Source: Te Matapihi / Matatihi, Te Taumata o Ngāti Whakaue Social Impact Assessment — forecast SROI, March 2026 (draft).








Te Matapihi ki te Ao



# TE TAUMATA O
# NGĀTI WHAKAUE IHO AKE